

Student Organizations Assessment Summary 2006-2007

The area of Student Organizations seeks to enhance the “out of the classroom” experience for students attending Cleveland State University. The Student Organizations area seeks to provide students with opportunities for social, cultural, religious and service related experiences, in addition to providing co-curricular opportunities for involvement.

Goal #1: Student will participate in Student Organizations.

In 2006-2007 there was a total of 161 student organizations registered through the annual registration process. This accounts for a 5% increase in the number of active student organizations. This could be attributed to the following factors: more convenient and easier access to information through the student organization website; more concise information on how to start an organization; and better promotion of involvement at student orientation sessions. The number of organizations seeking University recognition increased 34% (34); however, only 27 or (8% increase) were recognized on this calendar year due to time constraints and scheduling. The key here will be to shorten the process for new student organizations seeking recognition to become officially recognized. Reporting of membership numbers is still a challenge as they do fluctuate throughout the year; the idea of membership rosters is being discussed with the CSI unit. There was a slight decrease in the reported numbers of students participating in student organizations. The intent of this goal was to show that student participation in organizations is vibrant and will continue to improve as more organizations evolve. This goal has been met and with the encouragement of the Department of Student Life Assessment Team a new goal will be established. It is the intent to now focus on the quality of the experience/activities rather than the quantity.

Goal #2: Student Organizations will improve their abilities to recruit members.

The Student Organization component coordinated two Activities Fairs in the Fall semester and one in the Spring for promotion of organizations and recruitment of new members. Evaluations were distributed at the end of the Fairs or placed into participants mailboxes after the Fairs for feedback. The return rate of evaluations was better and those that were returned did reflect the projected 80% agreement that the Fairs provide opportunity to increase membership and increase awareness of student organizations. This goal has been a challenge to obtain accurate information due to the fact that the Fairs are scheduled from 10am to 2pm and the organization representatives change throughout that time frame to cover the tables. The intent of this goal has been met and with the encouragement of the Department of Student Life Assessment Team this goal will be revised for 2007-08 assessment process.

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Goal #3: Student Organization officers will increase their knowledge of university policies and procedures governing student organizations.

In order for student organizations to better understand the limitations, constraints, policies and procedures which govern student organizations they must be conveyed; this is done through what is deemed “Officer Training.” A review of pertinent material is discussed and the Student Organization Involvement Guide is distributed to each participant and an evaluation is administered to assess feedback of comprehension of the material. The first part of the goal is to establish a presence within the first 8 weeks of the semester which is why we look at the attendance rate by late October. The goal here is to have student organizations up and running with meetings, activities and events in a timely manner during the semester. Officer training sessions are scheduled through the end of October at various times to accommodate student schedules. By the first printing of the Fall Student Organization Directory there were 124 organizations registered of the final total 161. One hundred seventeen organizations participated in the scheduled training sessions for an attendance rate of 77%. This goal will continue to be pursued with an even higher expectation of early completion of training by reviewing the possibility of training via the web. The second part of the goal reflects increase knowledge of student organization policies & procedures. An evaluation was administered after the review of specific content in the Student Organization Involvement Guide; participants were asked to rate on a Likert scale from 1(low) – 5 (high) the knowledge of policies & procedures after the training. The outcome measure was exceeded by 3% with an average score of 4.4; however, the challenge with this goal is to increase knowledge is speculative. The goal is really to create awareness of these policies and to make sure they are understood. With the encouragement of the Department of Student Life Assessment Team the goal and outcome measures will be revised for the 2007-08 year.

The Student Organization component is committed to providing students with opportunities and experiences that enhance the college experience. It should not be overlooked that experiences outside of the classroom and co-curricular experiences aid in retention. Participation and involvement in student organizations serve as preliminary experiences for future employment, internships and assistantship opportunities; moreover, they provide students with skills to market and promote.

Submitted by,

Dr. Mary Myers, Coordinator
Student Organizations

Program Assessment Report

Department or Unit Name: Student life

Individual Completing Form: Dr. Mary C. Myers

Program Name: Student Organizations

Date: 05/18/07

Goal # 3: Student Organization officers will increase their knowledge of university policies and procedures governing student organizations.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
70% of student organizations will be represented at officer training by the end of October.	13 officer training sessions were scheduled for early semester participation. Attendance verification was established through a sign in process and it was required that all officers attend the training. Evaluations were completed by each participant.	FY 06-07: 403 students attended officer training by October 28, 2006. One hundred twenty-four of the 161 student organizations had officers attend the officer training sessions for a 77% attendance rate of active organizations. FY 05-06: 251 student officers attended training by October 31, 2005. Of the 91 student organizations active for the Fall semester 68 organizations participated in scheduled training sessions for a 75% attendance rate of active organizations. FY 04-05: 234 student officers attended training by Oct, 2004. 91% attendance rate by active student organizations. 122 of the 134 active student organizations participated in the scheduled training session.	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the number of students that attend officer training sessions on a semester and yearly basis.	Fewer scheduled officers training session were conducted. Attendance was mandatory for all 4 officers to attend training.	7% above the outcome target rate of 70%.
Officer Training Evaluation of overall knowledge of policies and procedures. 80% of student organization officers attending officer training will demonstrate above average knowledge (80%) of University policies and procedures governing student organizations.	06-07 Fall & Spring semester evaluations were administered with a question pertaining to overall university policies and procedures.	FY 06-07: 100% of officers in attendance indicated by choosing 4 out of 5 on Likert scale evaluation their knowledge of policies & procedures at 80% or higher after completion of the training. FY 05-06: 100% of the officers passed the post test with an acceptable 90% or better on the post test of university policies and procedures. FY 04-05: 100% of the officers passed the post test with an acceptable 90% or better after formal training of the policies and procedures.	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the number of students that attend officer training sessions on a semester and yearly basis.	Student Organization Involvement Guides were distributed to all participants were provided for easy reference. Students were informed prior to training session that an evaluation would be administered.	3% above the outcome target measure of 80%.

Program Assessment Report

Department or Unit Name: Student Life

Individual Completing Form: Dr. Mary C. Myers

Program Name: Student Organization

Date: 05/18/07

Goal #2: Student Organizations will improve their abilities to recruit members

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
80% of student organizations participating in the Activities Fair will agree the fair provides an opportunity to increase their Membership. (Mean satisfaction response 80%=4 out of 5 on Likert Scale).	Participants in Fall and Spring Organizations Activities Fairs completed and returned evaluation forms at the end of each event. 94% return rate for the Fall and a 73% return rate for the Spring. They responded to a set of 7 questions on a 5 point Likert scale (1= strongly disagree and 5 = strongly agree). The means were calculated and converted to percentages.	FY 06-07: 94% (Fall) and 73% (Spring) indicated with an average of 4.45 rating on a 5 point Likert scale that the Activities Fairs do provide and opportunity to increase membership. Fifty five organizations participated in the Fall Fairs (26)+(29) and 30 in the Spring. FY 05-06: 44% (Fall) and 47% (Spring) indicated that “the fair provides an opportunity to increase their membership. 58 organizations (Fall) and 60 organizations (Spring) participated. FY 04-05: 70% (Fall) and 62.5% (Spring) indicated that “the fair provides an opportunity to increase their membership. 60 organizations (Fall) and 32 organizations (Spring) participated.	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the effectiveness of the Activities Fairs in providing an opportunity to increase student organizations membership on a semester and yearly basis.	Two Activities Fairs were planned for the Fall and one for the Spring semester. The dates were staggered in the Fall (Sept. & Oct.) and on alternate days in the Spring (Wed. & Thurs.) Plans to change the name to the Organization Fair; choose alternate locations and tie evaluations to future participation to ensure returns.	Current plans are underway to change the format and name of Fair to reflect the purpose. Evaluation returns were much better 28 out of 29(1 st Fair); 24 out of 26 (2 nd Fair); and 22 out of 30 (Spring Fair) respectively
80% of Student organizations participating in the organizations’ Activities Fair (reporting) agreed that it promotes and increases awareness about their student organization. (Mean satisfaction response 80%=4 out of 5 on Likert Scale)	Participants in the Fall and Spring Organizations Activities Fair completed and returned evaluation forms at the end of each event. They responded to a set of 7 questions on a 5 point Likert scale (1= strongly disagree and 5 = strongly agree). The means were calculated and converted to percentages.	FY 05-06: 94.5% of participants in the Fall indicated the Fairs increase awareness about their organization by scoring 4.58 on the 5 point Likert scale and 83% of the Spring semester participants agreed with average of 4.32 on 5 point Likert scale. 55 organizations participated in the Fall and 30 in the Spring. FY 04-05: Based on the returned evaluations 49 of 60 for 81.7% (Fall) and 26 of 32 for 81.3% (Spring) were satisfied that the fair “promotes and increases awareness about their student organization. 60 organizations (Fall) and 32 organizations (Spring) participated.	The Student Organization Coordinator, DSL Assessment Team and the Dean of Student Life review data on the effectiveness of the Activities Fairs in promoting student organizations on a semester and yearly basis.	Activities Fairs were limited to two first semester and one second semester. Plans have been initiated to look into other strategies to promote involvement and organizations on campus.	This goal will be revised to reflect a new area of interest for the 2007-08 academic year.

Program Assessment Report

Department or Unit Name: Department of Student life

Individual Completing Form: Dr. Mary C. Myers

Program Name: Student Organizations

Date: 05/18/07

Goal #1: Students will participate in Student Organizations.

Outcome Measures	Research Completed	Findings	Review	Actions	Improvements
2% increase in the number of student organizations	Data on the numbers of active Organizations are compiled on a yearly basis. Registration forms are submitted each year to obtain “active” organization status.	FY 06-07: N = 161 FY 05-06: N = 153 FY 04/05: N = 134	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review data on a yearly basis	Website was activated to get more information on line about organizations, and how to start an organization. Information discussed at orientation sessions.	5% increase in the number of activated Student Organizations.
5% growth each year in the number of new student organizations.	Data on the number of new student Organizations are compiled on a yearly basis. Constitution is submitted to the coordinator to be reviewed and submitted with a recommendation to the student life committee.	FY 06-07: N = 27 FY 05-06: N = 25 FY 04/05: N = 24 Same number of new student organizations for the current session as was for the previous session.	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review the data on the number of new organizations on a yearly basis after the last Student Life Committee meeting	Promotion of student organizations to new and existing students.	36% increase in new organizations (34); however due to time constraints and scheduling only 27 received recognition on this calendar year to reflect a 8% increase.
90% Compliance of self-reported membership numbers in student organizations.	Data on the number of members of student organizations are compiled on a yearly basis. A space is provided on the annual registration form to report membership numbers. (Self reported figures)	FY 06-07: Of 161 active organizations 23 did not report membership numbers representing 86% compliance. FY 05-06: Of 153 active Organizations 16 did not report membership number representing 90% compliance rate. FY 04/05: Of 134 active Organizations, 40 did not report numbers representing 70.2% compliance rate.	The Student Organization Coordinator, DSL Assessment Team and Dean of Student Life will review the data on the number of members involved with student organizations on a yearly basis.	Membership information placed in more visible location on top of the 06-07 registration form. More emphasis will be place on the importance of reporting membership numbers. Mid year follow-up on membership numbers to be done in the future.	
5% growth each year in number of Students involved with Student Organizations	Data on the number of members of student organizations are compiled on a yearly basis.	FY 06-07: N = 4,659 reported as total number of students involved in active organizations. FY 05-06: N = 4,769 reported as total number of students involved in active organizations; 23% growth FY 04/05: N = 3,866 reported as total number of students in active organizations for 2004/05, representing 18.8% increase compared to previous session despite a drop in compliance rate.	The Student Organization Coordinator and Dean of Student Life will review the data on the number of members involved with student organizations on a yearly basis.	Continue getting the word out about the importance of co-curricular involvement. Looking into possibility of requesting rosters.	