

**2008 Consolidated Report:
University Responses to the Strategic Plan**

Goal 1: Academic Excellence

<u>UNIT</u>	<u>STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION</u>	Identified	Proceeding	Achieved	Inactive
EDHS	Improve program quality/coherence	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic1: Offer an exciting and distinctive General Education Curriculum that is integral to critical thinking and a liberal arts education.				
ENGR	College will adopt and develop emerging technologies that enhance student-learning experience	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The college plays a pivotal role in the General Education curriculum, and we plan to support implementation of the new General Education requirements fully	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Move developmental math to the academic sector and integrate more effectively with 100 level mathematics courses. Develop a comprehensive continuum of services, beginning with improved assessment focused on skills required for success in college-level coursework, intensive summer workshops for students in need of minimal additional intervention, and a range of developmental courses from very intensive to college-level with added support. Developmental math will be better integrated with college mathematics through identification of instructors who can teach at both levels, thus ensuring their understanding of requisite skills for students.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College already offers several distinctive classes including UST 200, UST 202, the Columbus Seminar, and the Washington, DC Seminar	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Engage full-time faculty and students in undergraduate education, particularly General Education				
EDHS	The College works to engage full time faculty in undergraduate education, and has proposed a new General Education course	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Funds will be made available to students for scholarly participation in national conference and similar activities.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase number of theses and projects across all graduate specializations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The Department works to engage full time faculty in undergraduate education, and has proposed a new General Education course	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	To improve the quality of teaching in the General Education sequence and to the extent we are able, we plan to direct more full-time faculty into General Education classes	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
URB	Several of our full-time faculty (including two exclusively) regularly serve as instructors for our undergraduate programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic3: Recognize and reward teaching excellence in undergraduate courses.				
ENGR	The college will continue to identify and recognize with an engraved plaque, the best teacher of the year.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Embed undergraduate research and engaged learning in the curriculum.				
EDHS	Promote an online journal of teacher research: Journal of Teacher Research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Faculty regularly post what they are doing so students and others are aware of what “research” is being conducted	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	An undergraduate research requirement will be integrated into the undergraduate curriculum for Chemical and Biomedical Engineering for Honors students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic5: Investigate the development of an experiential learning requirement for all undergraduate students.				
EDHS	Establish a Dept. research day in Spring Semester to showcase student research projects completed during the academic year	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Invite community professionals to speak to students and provide information about internship opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Have students present on their internship/practicum experiences – could combine with research showcase	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Actualize Freshman Entry Learning Community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Expand internships, coops, and research experiences for undergraduates. COS faculty will continue to participate in the Provost’s program to provide undergraduate research experiences. The College will attempt to identify resources to support this and other UG experiential learning opportunities.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College requires internship experiences for undergraduate and MPA students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	We plan to participate in the development of learning communities so that offer to undergraduate students expanded opportunities to enhance their ability to succeed at CSU	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Reinvent the Cooperative Education Program that partners with academic units in order to provide academic credit for Co-op	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	STARS program development with Departments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Recruitment of STARS students for faculty mentored undergraduate research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Submit McNair Proposal (submitted, waiting for determination of award) Funded \$1,095,000	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Service learning and volunteer programs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic6: Create a sense of cohort and learning communities among all students.				
EDHS	Create learning communities by area of specialization	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Introduce all faculty to the PED 200 class so that students can identify them earlier in the program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We Will support the Course Clusters initiative	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	The College will continue its active participation in learning communities, and to be active participants in helping our students become well-educated citizens of the world through interdisciplinary educational opportunities and through College activities focused on enriching their experiences.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	COS departments are very active in developing courses and methods for the cluster initiative, "Title III Learning Communities", which began in the Fall 2007 semester. COS will continue this active participation.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CE	Offer services to the learning community faculty members to encourage the use of e-learning technology as a means of strengthening the communities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Examples of Data Collection Methods- Student surveys, Retention rates by program, Department and utilization rates for various campus services, Co-curricular transcripts, E-portfolios; 2 -3 big student connecting events a year (Weeks of Welcome (WOW), End of Year Events (EYE), Homecoming)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Faculty Involvement Survey CLASS-We support the Course Clusters idea as well as the creation of entry-level learning communities because we understand that to continue to attract entry-level students, the college must offer something more than the cafeteria-style menu of courses that can easily be taken for less money at local community colleges	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Learning communities for ASC- 101, Introduction to University Life (moved to Provost)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Student organizations (moved to Provost)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic7: Provide support and encouragement to enable academic programs to achieve and sustain the highest possible level of accreditation.				
COB	Continuously improve the curriculum based in part on feedback from each department's advisory council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Update UG curriculum to reflect today's needs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Make current ALD Visiting professor position a full-time tenure track position, supported by our continual program growth	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop new elective courses	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Work more with TEACH Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Start another Head Start cohort	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Annual review of programs, curriculum, assignments, etc. by faculty (review for duplication of assignments, quality control, grading processes, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Conduct GIFT-P (Group Informal Feedback on Teaching-Program) sessions in classes to determine: *Strengths of programs and faculty *Concerns/weaknesses of programs and faculties *What do faculty members do well to enhance learning *What do faculty members do that interferes with learning *Strategies to strengthen major's involvement in non-class activities *Types of activities students would like to participate in outside of classes	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will continue to update its laboratory facilities.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The departments will hold annual retreats to review curriculum and discuss how best we can meet both the student needs and the accreditation standards.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	To improve the quality and attractiveness of our inter-disciplinary degrees, we are creating a new office, a new home for these majors	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	The new COS advising office is now operational. Assisted by the degree audit project, advising will be more targeted, intense, and focused on student success. The College will continue its efforts to provide superior, well-coordinated advising to enhance student success.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	While continuing to bring in excellent new faculty to support all areas of instruction, the College will focus its hiring efforts to build on existing areas of excellence to increase prominence, reputation, and, most important, quality of education, for its students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	The web and printed materials will be kept current.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Advising will be coordinated through an expanded COS Advising Office	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

Tactic8: Create and support opportunities for seamless transition from undergraduate to graduate studies.

		Identified	Proceeding	Achieved	Inactive
ENGR	Several departments have recently instituted a five year BS/MS program that will encourage qualified students to pursue a master's degree, thus providing a seamless transition into our graduate programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	The Graduate Council has approved several accelerated degree programs that facilitate CSU admission of students with the intent to pursue a bachelor's degree immediately and seamlessly followed by admission to a master's degree program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	In 2006, the College of Law approved an early admissions program for students in the CSU Honors Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS is particularly interested in creating new programs that offer a seamless transition from undergraduate to graduate studies. One such program currently underway is a proposed dual-admissions program between CLASS and Cleveland Marshall Law School	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Other such programs are a proposed new BA/MA program in Economics, and a new Bachelor of Music/Masters of Music in Music Education	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Collaborative programs like those with NEOUCOP and the Ohio College of Podiatric Medicine can be appealing to students. We plan to pursue additional collaborations of this nature.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	We plan to continue to monitor workforce needs, and to design appealing graduate programs for students to retain them at CSU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Initiate BS/MS programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Many of our programs have the potential to allow seamless transition to the master's from undergraduate study (e.g., BSHS to several of our masters programs and the BS to the MS Professional Program in Physics). 2+3 programs could be developed (e.g., BSHS to MSHS). Another option is the provisional acceptance for freshmen who are guaranteed a place in a masters program if they maintain eligibility. The MOT program currently does this. While not appropriate for every program, we will explore opportunities to propose such programs and to encourage our students to take advantage of them	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is planning to offer combined BA/Masters 5-year degrees in Public Administration and Environmental Studies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Preparation for graduate school (GRE prep, etc.) in STARS, AHANA, McNair (McNair moved to Provost)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	STARS program development with Departments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Recruitment of STARS students for faculty mentored undergraduate research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Submit McNair Proposal (submitted, waiting for determination of award)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY A: IMPROVE UNDERGRADUATE EDUCATION- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic9: Adopt and develop emerging technologies that enhance student-learning experience.					
EDHS	Develop a Virtual Research Day Spring 2008	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Design and implement one e-learning course for undergrads/post-baccalaureates enrolled in Middle Childhood Education (TRUE) Program of Study	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is producing more than 1000 credit hours through web-based instruction (a leading College for this at Cleveland State University)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	We have established distance-learning activities with Youngstown State University and will deliver classes through distance-learning technology with our partnership university in Seoul, Korea	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College also maintains its own computing services staff and these individuals assist students to insure that they have the technological skills to advance their educations and meet their project deadlines.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Explore emerging technologies, adopt new ones as appropriate, and support faculty in their use	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Identify key staff and programs that will enable a link between students' career-line data and the student data in PeopleSoft	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic10: Expand and support a comprehensive Honors Program, including development of the University Scholars Initiative					
ENGR	The college will continue to work with the Honors program to offer research experiences and to encourage the honors students to continue their studies by enrolling in the master's program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	The College intends to continue its active participation in the Honors Program, and to increase attractive options for University Scholars as that program comes on-line.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	We are participating in the CSU Honors program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Provide permanent funding for Honors scholarships	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP FIN	Provide new space for Honor program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH

Tactic1: Increase support for existing & new doctoral programs that, using faculty from the several colleges, build on existing graduate strength or meet a viable new market.

		Identified	Proceeding	Achieved	Inactive
COB	Coordinate DBA classes with other departments in the college, particularly CIS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Continue to support the College's doctoral program (DRE) especially in the areas of Biomedical Engineering, Power Distribution, Rotating Machinery Dynamics and Control and Transportation.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	D. Eng. program in new areas of MEMs and sensors are also created due to the hiring of two faculty members in these areas.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	A research group consisting of MEMs, sensors, and signal processing is conceived and will be formed. This group will concentrate on biomedical signal processing and will collaborate with other departments in CSU (like physics, biology, chemical engineering, and chemistry).	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	We will continue to support and foster the growth of a strong interdisciplinary program by involving colleagues from other CSU colleges as well as other institutions	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	The Graduate council will consider a proposed track in Urban Communication within the Doctor of Philosophy in Urban Studies and Public Affairs, and also Psychology PhD with Akron	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	Final approval has been received for a joint doctorate in Adult Development and Aging granted by the University of Akron and CSU. Our Department of Psychology is now reviewing the first students to enter this program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	The College will focus its hiring efforts to build on existing areas of excellence to increase prominence, reputation, and, most important, quality of education, for its students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	While we have a strong tradition of vibrant programs on the Master's level, CLASS has had, to date, no Ph.D. programs. To meet a viable new market, we propose to take the first step toward doctoral studies in the college by creating, in partnership with our colleagues in the College of Urban Studies, a new Ph.D. track in Communication within the Urban Studies Ph.D. program. At present, this proposed new program will rely on current resources in the School, and it will offer an important new dimension to post-graduate education in CLASS	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
URB	The College is seeking additional financial support for students to encourage enrollment in our Ph.D. program; more external support is needed for the growth of our doctoral program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College is considering the development of new dual degree programs with Punjab University (India), and the New Delhi School of Planning and Architecture (India)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic2: Develop new professional master’s programs that respond to community and market needs.					
EDHS	Increase participation in current Science and Math graduate programs in Middle Childhood Education to best align with our plans to develop a Graduate Program in Middle Childhood Studies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	We will build on the success in Biomedical Engineering by starting a Masters program in Applied Biomedical Engineering.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Continue development of a new Master’s program in Transportation Engineering that was recently started.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Continue implementation of the new degree of MS of software engineering (MSSE).	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Investigate the feasibility of offering a MSCE program and market the potential for it.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are in the initial stages of creating a Master of Legal Studies degree for professionals who will benefit from legal training but do not require a J.D.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COGS	The Graduate Council will consider a proposed Masters of Arts in Psychology in School Psychology as well as Global Interactions	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Many of our programs have the potential to allow seamless transition to the master’s from undergraduate study (e.g., BSHS to several of our masters programs and the BS to the MS Professional Program in Physics). 2+3 programs could be developed (e.g., BSHS to MSHS). Another option is the provisional acceptance for freshmen who are guaranteed a place in a masters program if they maintain eligibility. The MOT program currently does this. While not appropriate for every program, we will explore opportunities to propose such programs and to encourage our students to take advantage of them	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Graduate education is a vital component of our college’s mission. We intend to make it more so, by not only increasing the quality of our current programs but also by judiciously adding new M.A. programs that respond to community and market needs. While we have a strong tradition of vibrant programs on the Master’s level, CLASS has had, to date, no Ph.D. programs. The new M.A. in Global Interactions (Political Science) is well on its way to being approved.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Other new M.A. programs, such as the M.A. in Liberal Arts, the M.A. in Anthropology, an M.F.A. in Studio Art, an M.A. in Criminology, and an M.A. in Choral/Chamber Music Directing are beginning to be discussed	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	In cooperation with the College of Education we would also like to explore the creation of new teaching degrees, the M.A.T., not only in Drama (which would be an intensive summer program) but also in English	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We have also been working with our colleagues in the College of Science to create a new M.A. in Museum Studies, which would have specialized tracks in Art, History, Anthropology, and Biology, Geology, and Earth Sciences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

URB

The Levin College is seeking approval of Master of Non-Profit Management degree from OBOR

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH- (Continued)

Tactic3: Provide adequate support for graduate programs, particularly those that are growing.

		Identified	Proceeding	Achieved	Inactive
EDHS	Formalize the GEAR/DRIVE programs to stimulate doctoral students' research and scholarship	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Advertise Thesis Defenses to the academic community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will continue to provide support for graduate students within the University Transportation Center (UTC), Center for Rotating Machinery Dynamics and Control and the Applied Biomedical Engineering Programs.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	We will use our limited TG, TA, and RA funds more efficiently to support our graduate students, and particularly we will invest in our growing areas such as the ones mentioned above as well as in computer engineering, software engineering, MEMs, and sensors	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	Improve students' first-time bar passage rate on the Ohio bar examination; making the size of the incoming class smaller	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	While in the recent past undergraduate enrollments in the college have been decreasing, graduate enrollments have continued to grow. In addition, using graduate programs we have reached out cooperatively to other higher education institutions in the area. Our Masters of Social Work program, a joint endeavor with the University of Akron, is bursting at the seams with new enrollments. Our joint M.F.A. program in Creative Writing (with Akron, Kent State, and Youngstown State) has also been very successful. In addition, graduate enrollments in English, Sociology, History, and Communication have all been impressively strong.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH- (Continued)

Tactic4: Develop research centers that combine teaching, research, and public service, including continuing education, to support graduate programs and to respond to external funding opportunities in a timely fashion.

		Identified	Proceeding	Achieved	Inactive
EDHS	Promote an online journal of teacher research: Journal of Teacher Research	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Research Center Committee investigating Nursing Research Center viability	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The department of Electrical and Computer Engineering has established the Center for Advanced Control Technologies.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The Center for Rotating Machinery Dynamics and Control will also continuing education and technical support for engineers and operational personnel from a wide variety of industries.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will continue to encourage faculty to play major roles both as leaders and as researchers in the college-wide Center for Research in Electronics and Aerospace Technology (CREATE) and in the state-funded multi-university and multi-business Wright Center for Sensors System Engineering (WCSSE).	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COGS	The Center for Health Equity, which is operating with a three-year \$1.3 million grant form the National Center for Minority Health and Heath Disparities at NIH as well as other grants, is fostering a community of interdisciplinary researchers to understand determinants of health disparities and their resolution.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will also continue to support faculty creative activity. One way to do this is to open new research centers, centers with the possibility of expanding our links to the community, increasing our share of research grant funding, and multiplying our abilities to publish new research. One such center, created in the fall of 2006, is the Center for Regional History, which plans to become self-supporting within three years	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	At the current time, three members of the faculty direct research centers that provide research and educational opportunities for graduate students. The College has several research centers in our College led by College Fellows who also teach and hire and supervise graduate students as graduate assistants.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College has used its resources to help launch new centers, and will continue to do so in response to faculty and staff initiatives and the needs of the community. The newest centers are the Center for Election Integrity, a partnership with the Cleveland-Marshall College of Law and the Center for the Advancement of Women in the Public Service	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic5: Reward faculty for external fund raising.				
COGS	Five percent of the recovered indirect cost generated by sponsored programs grants is returned to the faculty member who is the principal investigator on grants. This incentive was approved by the university in 2001 and continues to serve as a clear reward for obtaining competitively sponsored programs and grants. We are in the process of surveying college strategies for supporting faculty efforts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS faculty is notably productive in research and creative activity, and several impressive grants and fellowships have been awarded to college faculty in the recent past. The college will continue to support both faculty research efforts and their efforts to seek external funding for their research	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College pioneered the use of incentive programs (at CSU) to reward faculty for success in sponsored research and will continue to support the remuneration for extra levels of success	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College also provides seed money to advance research engagements and opportunities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Maintain and enhance research support functions such as libraries.				
EDHS	Begin exploratory research on the Cleveland Book Fund	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic7: Fund students, particularly for scholarly participation in national conference and similar activities.				
COB	College of Business- Subsidize the expenses of DBA students for attendance at professional meetings. Subsidize undergraduate students for expenses associated with joining appropriate professional organizations.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Encourage student attendance at professional conferences (i.e. no penalty for class absence; extra credit; funding?)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Both the UTC and ABE programs have sent students to academic conferences	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Vigorous graduate programs require strong funding for students as well as for research. The College will continue to increase its efforts in development as discussed below. Faculty will also continue to seek external funding, an area in which they have enjoyed growing success in a very competitive funding environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College provides financial support to graduate students enabling them to participate in academic and professional conferences	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College needs to expand the available financial support for students enrolling in our undergraduate programs. This is a priority for our development activities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY B: ENHANCE GRADUATE EDUCATION AND RESEARCH- (Continued)

Tactic8: Continue to participate in the Economic Growth Challenge/Innovation Incentive Program.

		Identified	Proceeding	Achieved	Inactive
ENGR	The College will actively participate and promote the OBOR vision of the Economic Growth Challenge/Innovation Incentive Program by strengthening our Applied Biomedical Engineering Doctorate offering. We will expand this program by increasing research in the areas of biomaterials and biomedical sensors and devices.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	Last year, following discussions with the Provost and the President, we refocused the program on CSU's Biomedical Doctorate	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	The College of Science will position and augment its doctoral programs in Clinical-Bioanalytical Chemistry and Regulatory Biology in order to meet needed performance standards stipulated by the State's Economic Growth Challenge/Innovation Incentive Plan. The College will work with the University to assure that these doctoral programs qualify	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The MSUS is adjusting its focus to include economic development. The new foci on economic development are being done in association with the Nance College of Business	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

STRATEGY C: DEVELOP STATE-OF-THE-ART TEACHING AND RESEARCH FACILITIES

Tactic1: Conduct a study to determine long-range campus-wide academic department needs and classroom needs, including effectiveness and best physical use of satellite campuses

COS	Seek external sources for enhancement/upkeep; Continue to work with Central administration to identify space; Continue to work with Central administration to enhance space	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	With a \$25,000 planning grant from Peter B. Lewis, the university has taken a first step in the direction of a new Fine and Performing Arts Building, but we have just begun the long process toward its realization. At present, we are actively working with the Office of the President, the Office of the Vice-President for Business Affairs and Finance, and the architectural firm of Westlake, Reed, and Leskosky to propose a building that is both adequate for programmatic needs and attractive (both in size and design) to potential donors, university stake-holders, and potential community partners	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Promote Cooperative Education as a highly visible signature program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Study Classroom needs- state of the art teaching	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY C: DEVELOP STATE-OF-THE-ART TEACHING AND RESEARCH FACILITIES- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic2: Enhance academic departmental cultures by meeting minimal standards and providing classroom space adjacent to faculty offices.				
CLASS	A goal for the more distant future will be to construct a coherent unified space on campus which can house both faculty offices and classrooms for faculty in the social sciences and the humanities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We have created a new office for all inter-disciplinary majors in Rhodes Tower 1644. The office is staffed by a new half-time secretary, who provides support for the directors of the various inter-disciplinary programs. There will also be a student lounge, where such majors will find their on-campus home and a place to relax and exchange information about their chosen area of study.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP ADM	Develop grant proposals to leverage funding for a cooperative Education Signature Program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Class space adjacent to offices- teaching clusters, better learning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Develop a faculty/administrative collaborative process to develop a long-term physical plan for academic buildings, space, and infrastructure focusing on maintenance, renovation and new construction.				
COS	The College is working to identify potential donors who might want to help build a new College of Science Building. We are also looking to partner with such entities as the County Prosecutor's Office to find State and local sources of funding.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Physical plan for academic space- better learning environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Involve faculty from the onset in renovation and construction of all projects involving classrooms, laboratory space and academic programs.				
VP FIN	Faculty involvement in construction projects- better student learning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Build long-term and future-oriented technological capability into all renovations and new constructions.				
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Technology in classrooms- better learning environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY C: DEVELOP STATE-OF-THE-ART TEACHING AND RESEARCH FACILITIES- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic6: Invest in technology to enhance delivery of courses and programs.					
EDHS	Improve dept website with accurate information for students, program of study, course rotations and related information, suggested sequences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The College's department of Electrical and Computer Engineering has installed ceiling-mounted remote- controlled projectors in two department classrooms (SH309 and SH 324), and plans to install them in other classrooms (such as SH306) to enhance student-learning experience. The College will do this one classroom at a time (due to the limited funds)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	The College has been very successful in competing for House Bill and Technology funds to purchase new, replace old and low grade, instructional equipment. In addition, the upgrade of instructional technology is the first priority of COS discretionary funds.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College currently has one distance education classroom for interactive video exchanges and two GIS laboratories	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic7: Develop a long-range plan to maintain and update laboratories, classrooms and media labs.					
ENGR	The departments receive significant House Bill funds to update and maintain their laboratories	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	We are making all of our existing classrooms technologically up-to-date both for students who use laptops and for faculty who use PowerPoint and other aids	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	The College regularly seeks funding from such initiatives as the NSF Major Research Instrumentation program. However, we will need to be more proactive in identifying and pursuing these resources. We will also continue our current efforts to collaborate with other area institutions to secure equipment to be used jointly, and to obtain in-kind contributions from industry. Support for service and maintenance from both College and University of this state-of-the-art instrumentation is essential	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Plan for the updating of faculty work station hardware and software	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Long-range plan to upgrade academic space- better teaching spaces	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY D: FACILITATE SIGNATURE PROGRAMS

		Identified	Proceeding	Achieved	Inactive
Tactic1: Identify, fund, develop and aggressively promote highly visible Signature Programs that speak to core missions.					
EDHS	Establish online Master’s and endorsement programs as statewide model	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Better publicity for programs that we already have	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Research Center Committee investigating Nursing Research Center viability	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase recognition of the School of Nursing at CSU and programs it offers through: Billboards- Post ads at major hospitals, work with First Ring Academy, work with student teachers within high schools, highlight alumni, PR specific to School of Nursing, CCF Summer program follow-up, Research Day	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	There exist several potential signature programs, with high visibility and benefits for the entire College and the University. The faculty will make the final determination as to which of these programs should emerge as signature programs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	One of our Strategic Goals is to develop signature programs or centers of excellence at the law school.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will support new degree initiatives, such as a new Communication track in the Urban Ph.D. program and the new Bachelor of Arts in Organizational Leadership, which is built upon a strong core of courses from Communication	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The college has more need for curatorial space. One proposal has been to create a new Museum of Anthropology, which would house the collection of significant artifacts collected by the members of the Anthropology faculty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Engage in aggressive public awareness activities; Enhance awareness of signature programs in region and nationally	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is currently home to the #2 nationally ranked city management and urban policy signature program. We have other signature programs in public management, urban planning, and economic development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is developing leading programs in environmental studies, public safety management, and nonprofit management	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Promote Cooperative Education as a highly visible signature program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic2: Leverage initial programs to stimulate development of additional Signature Programs in the colleges.					
CLASS	A dynamic program in Visual Communication Design (Art Dept.) and a proposed new track in Professional/Technical Writing (Department of English) would add strength and even more diversity to this signature program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	In Spring 2007, four new areas of excellence were added to Communication for CLASS. These are Music, Bioethics, Middle Eastern Studies, and Regional History	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Allocate additional resources to these programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

VP ADM

Develop grant proposals to leverage funding for a cooperative Education Signature Program

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Goal 1: Academic Excellence (Continued)

UNIT STRATEGY D: FACILITATE SIGNATURE PROGRAMS- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic3: Develop and nurture “incubator programs” designed to bridge academia and the community in creative ways.				
COS	Position signature programs to meet workforce needs of the region. Identify new programming responsive to area needs and societal trends. A recent example of this is the emerging emphasis on creative occupations identified through review of professional literature and expressions of interest by both lay and professional audiences in the community.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College received a Presidential grant to advance the establishment of economic development as a signature program for CSU. Work continues towards this objective with important partnerships across the campus (Nance College of Business) and in the community with numerous public, private, and nonprofit sector organizations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Submit all Signature Program initiatives to the University governance process so as to promote and mobilize them as widely as possible.				
VP ADM	Work with college partners to have academic changes in Cooperative Education submitted to appropriate college/university committees for approval. We may also be involved in partnership program development through the new Director, Partnership Office in D5	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Expand the definition and authority of a school, in line with other universities, to provide a more flexible administrative structure for highlighting programs, especially signature and those targeted for growth.				
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY E: EXPLORE NEW INITIATIVES

		Identified	Proceeding	Achieved	Inactive
COB	Work collaboratively with faculty and academic units to identify, implement, and monitor programmatic needs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic1: Study the feasibility of establishing new Colleges.				
CLASS	The college will work to build a greater unity and strength in the Fine Arts. At present, there is little support for the creation of a new College or School of Fine Arts among the faculty. The faculty prefer a school of Music and Dance and a department of Drama.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Create a team to study the feasibility of establishing a Center, School, or College of Fine and Performing Arts with faculty representatives from all departments and programs likely to be included in this structure to investigate the best means for linking the arts academic programs to the city's creative offerings.				
CLASS	CLASS will explore new ways to create a sense of common purpose among the arts, such as the publication of a unified annual calendar of events for all the Fine Arts programs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will continue to explore new ways to raise the public profile of our arts offerings	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The Center for Arts and Innovation will also work with the President to create a vibrant center for community arts organizations on the CSU campus	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Efforts are now underway to: create a certificate program; explore the possibility of creating a center for creative lifestyles; and present public and professional programming in collaboration with such partners as the Cleveland Clinic as well as University partners in Art, Music, Philosophy, and elsewhere on campus.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Support current emerging programming; Among current initiatives are a proposed Ph.D. in Adult Development and Aging (Psychology) in collaboration with the University of Akron, a Doctor of Physical Therapy (DPT), a Physician Assistant program in collaboration with Cuyahoga Community College, a concentration in Biostatistics (Mathematics), a Pharmaceutical Sciences program (CHM) and a forensics program (CHM). Each of these programs meets a vital regional need, and addresses expressed student interests	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Establish School of Fine & Performing Arts- physical plan developed	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Develop a Futures Think Tank to focus on future trends, new ideas, innovation, and risk taking where academicians, public officials, and business leaders can meet to share ideas and develop entrepreneurial activities.				
	Tactic4: Develop a university-wide Center on Leadership, including a clearinghouse on leadership research and teaching.				
VP SAID	Leadership programs/Center for Leadership and Service	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Expand the Executive Forum series and establish a CEO's Forum to bring corporate CEOs to campus to speak and receive awards.				
VP SAID	Task Force on Remedial Education Report completed; implementation begun (moved to Provost)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY F: DEVELOP AN ENGAGED CSU eLEARNING COMMUNITY THAT ENHANCES THE ACADEMIC OFFERINGS OF THE UNIVERSITY

Tactic1: Adopt eLearning technology when and where it best serves to enhance the quality of academic programs.

		Identified	Proceeding	Achieved	Inactive
COB	Deliver few basic courses on line to reach a broader student population	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Offer an on line version of OMS 503	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Establish a WebCT site for part time faculty as a repository for course syllabi to insure continuity across course sections.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Establish course guides, post them on the literacy WEbCT site.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	As part of our goal #5- to strengthen our curriculum and expand our teaching strategies to maximize the educational experience for our students in order to prepare them to practice law in the 21st Century- we will be exploring how eLearning may be appropriate for our students and enhance our curricular offerings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	A major initiative in this area is to put all the courses on line for an M.A. program in Philosophy with a Concentration in Bioethics	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Build on existing programming to expand offerings- The Master of Science in Health Sciences can currently be taken entirely on-line. As appropriate, the College will seek to expand both number and quality of on-line courses to make best use of this technological tool (e.g., we expect to expand the BSHS program with additional 2+2 programs and with interdisciplinary programs that meet the skill-sets needed by employers).	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Explore the possibility of on-line certificates- The College is exploring the possibility of offering substantial portions (or all) of the interdisciplinary certificates (undergraduate and graduate) in gerontology online. As it develops, other on-line certificate options will be explored.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The UST 200 course has been redesigned and reconfigured, and now is available on-line; Offer an on line version of additional Accounting courses	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Work with academic departments to target selected programs and courses for online program development and delivery, using likely student demand and ability to develop a quality experience as key criteria for selection.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Adopt a quality assurance rubric for online courses and an online course development process and templates to encourage academic quality	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CE	Support faculty members in using elearning technologies and appropriate instructional design for fully online, Web hybrid, or Web enhanced courses. This support will take the form of group training sessions, one-on-one consultation, online courses and tutorials, and events.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Research feasibility of expanding web-based career development courses	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY F: DEVELOP AN ENGAGED CSU eLEARNING COMMUNITY THAT ENHANCES THE ACADEMIC OFFERINGS OF THE UNIVERSITY- (Continued)

Tactic2: Identify the student demand for on-line, distance learning, and/or other eLearning courses

LAW As part of our goal #5- to strengthen our curriculum and expand our teaching strategies to maximize the educational experience for our students in order to prepare them to practice law in the 21st Century- we will be exploring how eLearning may be appropriate for our students and enhance our curricular offerings

CLASS A college-level Task Force, consisting of nine CLASS faculty members, has just been established. The goal of the Task Force is to explore the current resources of the college, to craft a new strategic plan for growth in the number of college web-based courses that would serve potential new student markets, and to encourage fellow faculty members to take advantage of university resources now available for the development of such courses.

COS Develop on-line general education series- As learning communities emerge (see above) and as students enter the College with increased technological sophistication, it may be possible to offer general education clusters on-line.

COS Efforts are underway to explore virtual laboratories, since historically the need for laboratory experiences has been a rate-limiting factor in adoption of the technology

VP ADM None Stated

Tactic3: Support the faculty of CSU with an experienced service staff of eLearning technology professionals in the development and maintenance of eLearning courses.

COS Increase electronic support for classroom courses/various hybrid possibilities- In this area, COS has been a leader, and plans to continue to be so. There are online communication components of courses, practice problems in chemistry and mathematics courses, demonstration slides in pathology, a virtual lab in Physiology, a “meeting room” for students completing internships in various regions of the country, and so on. We also will be pursuing non-traditional scheduling that might include some on-campus work supplemented/complemented by e-learning. Meeting this goal will require additional support for faculty development in this area

URB Faculty makes extensive use of WebCt and the College is slowly adding to the inventory of distance learning courses. The College has dedicated resources to encourage faculty and part-time faculty to use WebCt and participate in distance-learning courses

CE Create a steering committee to help guide Center’s efforts

CE Conduct an ongoing needs assessment of all stakeholders to inform the creation of faculty development programs and services.

CE Conduct ongoing evaluation of faculty development programs and services

Identified	Proceeding	Achieved	Inactive
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 1: Academic Excellence (Continued)

UNIT STRATEGY F: DEVELOP AN ENGAGED CSU eLEARNING COMMUNITY THAT ENHANCES THE ACADEMIC OFFERINGS OF THE UNIVERSITY- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic4: Provide a consistent internet eLearning experience to our students.				
CE	Provide faculty with a course management system (currently Blackboard) and other supported eLearning tools to encourage a consistent student experience	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CE	Expand information and support for students about online courses and technology.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Work with student support units (including academic advising, tutoring, Writing Center, Library, Call Center) to ensure access to services from a distance for online students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Develop methods for using e-learning as the sole method for remedial course delivery.				
COS	Developmental mathematics will continue its efforts to implement both full courses on-line and units, tutorials, and other supports on-line. This will parallel the current math department's offerings in business mathematics.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Develop mechanisms to ensure that student outcomes from e-Learning match learning outcomes for traditional delivery methods.				
	Tactic7: Involve faculty in all curricular e-Learning activity.				
	Tactic8: Expand the use of the ePortfolio model university-wide.				
VP ADM	Expand CSC 224 course to incorporate student ePortfolio	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement

UNIT STRATEGY A: INCREASE ENROLLMENTS

Tactic1: Develop a Council for Enrollment Services that would provide support and advice to the Office of Enrollment Services

		Identified	Proceeding	Achieved	Inactive
EDHS	Created 2008 College Enrollment Team to gain 2,000 sch and 75 students over Summer and Fall 2008	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Over the past two years, the number of SCH generated by the College has slowly declined. In the hiring of a new Coordinator of Student Affairs, we have taken a major step to reverse that trend. The Coordinator's primary task will be to step up the college's own efforts at recruitment of new students. She will increase the number and quality of CLASS promotional materials, reach out to local area high school guidance counselors, and represent the college at as many CSU recruiting events as possible.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Council developed with charter and purpose, evidence of a university-wide coordinated enrollment effort underway	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic2: Focus recruitment targets by emphasizing outstanding quality and standards.

COB	Emphasize the quality of our faculty and our courses in descriptions of our program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Emphasizing outstanding quality and standards of the education that our students receive is the best way to attract prospective students. As an important part of this tactic, the College is currently revising the design and content of our web site to emphasize the faculty credentials and achievements	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are focusing our recruiting efforts and developing enrollment targets that both improve our selectivity ratio and our yield.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The Coordinator will increase the number and quality of CLASS promotional materials.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Increase Public programming - The College will build on its highly successful Research Day, Physical Therapy Prestige Speaker series, Occupational Therapy Distinguished Speaker series, and other current public programming to increase lectures, displays, tours, workshops, and other strategies for encouraging people to increase community contact and visibility of the College and the University	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Development of high quality recruitment materials (hard and on-line) highlighting the Cooperative Education Program.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic3: Develop enrollment targets by analyzing program capacity, program demand and accreditation guidelines, with appropriate marketing strategies.

EDHS	Conduct interest survey for new courses in educational leadership; Expand course offerings beyond K-12 teachers; Identify schools with teacher preparation programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase enrollment in EDB 511: Classroom Inquiry Seminar	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are focusing our recruiting efforts and developing enrollment targets that both improve our selectivity ratio and our yield.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

VP ADM

| None Stated

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic4: Revise marketing strategy to focus on expanding/changing markets we plan to serve.				
EDHS	Support the further development of the accelerated weekend ALD programs through marketing, which includes advertising, open-house, mailings, web-pages, etc.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	We have begun targeting core competency areas within the individual departments, e.g. the transportation engineering area and are developing specialized marketing strategies	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COGS	CSU is under-utilizing the medium most popular with many potential graduate students, particularly those who live abroad. This year, we have begun development of videos that highlight the scholarship- the research and creative activities- that draw students to the graduate programs; these videos would be streamed on our website and linked to several spots likely to be frequented by potential graduate students. Videotaping has been underway throughout this semester and editing will continue into the summer.. We also understand that graduate programs will move up in priority as part of CSU’s advertising campaign this year, and we have developed several recruiting tools.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are revising our marketing strategies to best attract a diverse student body- including race, ethnicity, age and geography.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will also work energetically to enhance degree completion programs at CSU. Once such program is the proposed B.A. in Organizational Leadership, which is being developed jointly among CLASS, the College of Business, and the College of Urban Affairs	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	A revitalization of Liberal Studies is well poised to help students who have completed some university education but whose progress toward a degree has either stopped or stalled. The program has just recently undergone a review, and the director has established a faculty advisory committee and set up shop in the new Office of Inter-disciplinary Studies. As a part of this process, he will be exploring the idea of developing a new strategy for granting college credit for “life experience.”	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Finally, the School of Social Work is in the process of developing 2 + 2 degree completion programs with Cuyahoga Community College and Lakeland Community College	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is actively recruiting international students and is leading several initiatives involving several colleges. Our strategic plan in this area calls for the expansion of programs with Chung-Ang University (Seoul), three institutions in India, the University of Jordan, third sector and government organizations supporting the doctoral studies of public officials from Palestine, and new initiatives in Dubai	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

Tactic5: Segment market into target groups and then develop specialized strategies for marketing to each group, e.g., residential, non-rational, transfer, and graduate

		Identified	Proceeding	Achieved	Inactive
EDHS	Increase enrollment in graduate Educational Technology Master's degree and endorsement program via marketing materials, online program, face-to-face meeting with school administrators	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase enrollment in graduate programs by developing a coordinated, comprehensive marketing plan including letters to feeder schools (advisors, program coordinators, etc.), brochures that are appealing, and accurate web information with a targeted effective, consistent method of delivery (Resources Needed)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Continue to offer ALD classes in a variety of formats: traditional in-person classes at CSU and the East Campus, Weekend format classes, distance learning classes to LCCC, on-line classes hosted by Blackboard/WebCT	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Market appropriate courses as electives for non-majors; Market appropriate courses for CEUs for community practitioners (nurses, dieticians, exercise professionals, health educators, coaches, PE teachers, sport managers, etc) Resources needed.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Pow-wow with other program directors at area colleges (JCU, BW, ND, etc.) to determine if they can send students here to take courses on transient basis, particularly if we revise our programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are especially looking at increasing our out-of-state applications and enrollments, and determining the most effective ways to increase our part-time day and evening enrollments, and expand interest in the joint degree programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Effective outreach by the new Coordinator of Student Affairs leading to increased enrollments from incoming freshmen as well as transfer students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	New and improved degree completion programs approved attracting new groups of potential students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Successful summer programs inaugurated for interested high school students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Increase freshman student enrollment- Freshmen enrollment will be increased by targeted recruiting efforts at selected schools, such as Horizon Science Academy and schools in the Fenn Academy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Use the Intensive English Language Program partially as a feeder into undergraduate and graduate credit programs and promote the overall ESL program as a resource for students whose English skills need strengthening	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

Tactic6: Conduct on-going evaluations of the effectiveness of the marketing, public relations, and campaign strategies and revise strategies accordingly

		Identified	Proceeding	Achieved	Inactive
COGS	We have encouraged faculty and Graduate Programs to develop Signature Graduate Assistantships that would attract more students to our programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are actively re-evaluating our admissions strategies, including the most effective use of scholarships for first year and continuing students.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic7: Establish student dual admissions programs linking our undergraduate programs with our graduate programs

ENGR	The College is in the process of establishing a combined 5-year BS/MS programs this year. Marketing of these programs will begin in 2007	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	The Graduate Council has approved several accelerated degree programs that facilitate CSU admission of students with the intent to pursue a bachelor's degree immediately and seamlessly followed by admission to a master's degree program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Work with appropriate University offices to ensure smooth dual admission for Tri-C and other community college students into the BSHS. In particular, financial aid issues must be resolved.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS is particularly interested in creating new programs that offer a seamless transition from undergraduate to graduate studies. One such program currently underway is a proposed dual-admissions program between CLASS and Cleveland Marshall Law School	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Other such programs are a proposed new BA/MA program in Economics, and a new Bachelor of Music/Masters of Music in Music Education	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic8: Decrease surcharges on out-of-state and international students

VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Tactic9: Develop credit for lifelong learning/professional experience

CLASS	The Director of the Liberal Studies Program is exploring a strategy for granting college credit through the portfolio method of documenting life experience.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College offers course credit for professional experience	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic10: Develop systematic strategies to increase interest in Cleveland State on the part of enterprising high school students, e.g., camps or one/two week sessions in certain academic areas for select students					
EDHS	Identify schools with teacher preparation programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Pair students with CSU faculty to serve as mentors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	More contact between COEHS and high school guidance departments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	More open house activity;	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	More contact between COEHS and post-secondary option students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Communicate with students prior to enrollment by email and phone	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Host senior's day/night for local high school students interested in sport/wellness/physical education	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are reworking our webpage in 2007 and expanding our use of electronic communication with specific applicant groups	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS departments have proposed or undertaken a series of new initiatives to bring more local high school students to campus for recruiting purposes. The Department of Music, for example, has just created a new Prep Division, through which CSU Music faculty give lessons to local high school students and raise the profile of the department's offerings among such students.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	In the summer of 2007, the Department of English will inaugurate Imagination High, which complements their impressive summer Imagination Workshop and which will bring local secondary students to campus to work on their creative writing skills	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Finally, the Department of Anthropology proposes to establish new summer camps in archaeology for adventurous young secondary students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Improve student service - In cooperation with other University offices, most notably admissions and the graduate college, we must work to meet prospective students, interest them in CSU, and capture them as they apply. This requires excellent student services.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic11: Adopt eLearning programs that increase new student enrollment and enhance CSU's competitive market position					
EDHS	Continue to develop & offer ALD Core classes in Blackboard/WebCT format.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Apply for grant for on-line course development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Targeted recruitment of RN/BSN students by exploring on-line courses	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Increase publicity about programming through website, electronic communication, other PR efforts- The College has revamped its website to be more user-friendly and appealing, and has a system in place for regular updates and upgrades. We have developed a professionally designed public relations packet that provides an array of information about the College. We have initiated an on-line newsletter, and we are exploring other options for encouraging students to think of CSU and COS first	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College has a substantial proportion of its classes available through the WebCt system	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Work with academic departments to target selected programs and courses for online program development and delivery, using likely student demand and ability to develop a quality experience as key criteria for selection.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Provide faculty incentive funds for course development.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CE	Assist departments as needed during peer review process for online courses; in collaboration with academic departments and University Marketing and Public Affairs, market online programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Research possibility of developing a hybrid CSC 121 as part of the PSEOP Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic12: Continue to improve website and electronic marketing					
ENGR	The College will continually strive to improve its website. Our new programs, e.g. Five-Year BS/MS programs will be marketed via the website.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The website will also include information about co-op and employment opportunities and will have a page for our alumni.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COGS	We are reviewing the Graduate College website and considering the functions and design that would appeal to potential students. We also are reviewing the site to b directed at internal audiences.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	Part of this assessment thus far has resulted in new admissions print material as well as revising our website	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP ADM	Continue to improve Career Services Center website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Develop a Council for Enrollment Services that would parovide support and advice to the Office of Enrollment Services	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY A: INCREASE ENROLLMENTS- (Continued)

Tactic13: Investigate reasons, other than academics, for high number of non-returning students

		Identified	Proceeding	Achieved	Inactive
ENGR	Engineering majors who have not enrolled in the required courses are contacted to determine their reasons for dropping out of the program. In some cases, the department has been able to assist the students in locating internships and scholarships for students that allowed them to have the financial support to continue their education	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Liberal Studies is well poised to help students who have completed some university education but whose progress toward a degree has either stopped or stalled.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	End of Semester (F/B focused on non-returnees)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VP SAID	Experiences of Students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	STARS, AHANA Peer Mentor leadership development through Leadership Academy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Monthly Student Leaders Luncheons Engagement (NSSE, Program assessment)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	First Year Experience (YFCY, NSSE, ASC101);	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Develop proposal for Center for Student Retention Studies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

STRATEGY B: FOCUS ON RETENTION AND STUDENT SUCCESS

Tactic1: Investigate feasibility of a Center for student Retention Studies that focuses on student academic achievement and success, provides opportunities for faculty and student research and fosters best practices.

CLASS	With the support of the Provost's Office, the Dean's Office in CLASS has been working to create a new Student Advising Center in the college. This center will become operative in the summer of 2007.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	The Math Learning Center will be enhanced. This center provides tutoring for any student on campus who need assistance in math. We are eager to expand it, and to add enrichment as well as tutoring to its functions.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	A statistics consultation center is also a long-term goal of the College. We will explore the need and potential for implementing tutoring in other disciplines in the College	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Develop proposal for Center for Student Retention Studies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY B: FOCUS ON RETENTION AND STUDENT SUCCESS- (Continued)

Tactic2: Increase retention and graduation rates through strengthening programs and expanding student services.

		Identified	Proceeding	Achieved	Inactive
EDHS	Working session with Writing Center for faculty on providing feedback, designing assignments, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Develop strategic indicators of success (e.g., students' enrollment, retention rates, and faculty intellectual contributions)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Continuously improve the curriculum based in part on feedback from each department's advisory council	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Re-evaluation and synchronization of existing curricula will be performed by the departments in order to eliminate any overlaps and/or fill possible gaps	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Attention will be focused on programs that combine teaching, research, and public service, including continuing education, to support graduate and undergraduate programs and to respond to external funding opportunities in a timely fashion	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The College will develop new professional master's programs that respond to community and market needs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	In the effort to increase retention and student success in the inter-disciplinary programs—such as Liberal Studies, Classical and Medieval Studies, Linguistics, and Middle Eastern Studies—we have created a new office for all inter-disciplinary majors.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	In order to retain more of CSU's entering students who are not fully prepared in basic writing skills, the Department of English has been in discussions with the Dean's and the Provost's Offices for the move of Developmental English courses into the department. These courses (and the related staff/faculty positions) will come under the control and guidance of a new professional staff administrator with specialized training in Rhetoric and Composition.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Enhanced student activities will be provided - Students interested in a "real" college experience value activities that create a sense of community. For example, in 2006-07, we are holding our first-ever "COS Night at the Basketball Game" for students, faculty, and friends. We will also host our second annual Dean's List recognition event, and are looking for ways to recognize and interact informally with Honors students and University Scholars. Departments have been encouraged to begin to offer both social and educational opportunities like pizza parties and lectures, and each department is working on a plan to do so.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	We will encourage students to form student organizations within their majors to promote a stronger identity and connection with CSU.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College is supporting special writing services to improve the skills of students. The College also supports extra training and tutors to advance students' skills in statistics.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Strengthening the Career Services Center courses and increase outreach to students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	2-3 big connecting events a year (Weeks of Welcome (WOW), End of Year events [EYE], Homecoming	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VP SAID	Develop proposal for Center for Student Retention Studies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY B: FOCUS ON RETENTION AND STUDENT SUCCESS- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic3: Foster a closer relationship between students & faculty whereby faculty approve students for admission into a degree program, advise them throughout their academic careers, set reasonable standards for progress toward degree completion					
ENGR	Our graduate program committees are responsible for admitting graduate students and this practice will continue	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	In 2006, we instituted an advising program through which six faculty/administrator meet individually with each second year student early in the fall to assess their academic standing and provide guidance about course selection in the next two years of law school	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	In addition, we instituted an advising program for first year students, meeting with them in small groups prior to registration for their second year courses. We anticipate these endeavors will help us assist students who are at academic risk at an earlier point and help us provide direction top students who are thriving	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	We will undertake measures to build stronger academic and professional relationships between CLASS faculty and their students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Outreach to students will be increased - The College has begun a policy of calling or e-mailing every COS student in good standing with 60 credits but no declared major. Until degree audit enables us to more effectively identify probable majors, and to use electronic advising functions to communicate with students, we will continue this practice. We are also piloting a practice of calling deregistered students to determine whether there are strategies that might help them re-register.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Quality College advising will be implemented- Assuring excellence in advising at the college and department level will be a priority of the College. The restructured advising will be designed to enhance faculty advising of the student at an earlier stage and increase the number of student receiving faculty advising. This focus will be supported by a college advising staff.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	In addition to course selection, advising will be expanded to include career counseling, student performance enhancement, long-term academic planning, and facilitation of greater student involvement in the department and college.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College supports its own set of student services complete with academic advisors.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic4: Establish the CSU "Accord" which would make assurances to students concerning their general education experience and would guarantee a certain level of tuition to those who graduate in four years.					

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY B: FOCUS ON RETENTION AND STUDENT SUCCESS- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic5: Develop programs and services for working adults and workers needing retraining.					
ENGR	Input from the college’s Visiting Committee helps identify common concerns with the current graduates working in industry, and the emerging industrial needs. These will be reviewed annually during faculty meetings and retreats and the curriculum will be adjusted accordingly.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Offering certificate programs is yet another way to educate working adults who might not be interested in a degree program. We are considering offering certificate programs in areas such as computer engineering and other areas that are in demand.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Another solution for educating working adults is distance learning. We have offered courses through distance learning at NASA GRC, OAI, West Campus, and East Campus. We will continue to offer these courses whenever there is a need.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Scheduling classes in the evenings is another measure to help working adult students.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Work with academic departments to target selected programs and courses for online program development and delivery, using likely student demand and ability to develop a quality experience as key criteria for selection.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Provide faculty incentive funds for course development. Assist departments as needed during peer review process for online courses	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP ADM	Investigate scheduling options to increase enrollments (e.g., block system, course credit hours, elimination of the common hour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic6: Investigate scheduling options to increase enrollments					
COB	Develop a flexible/convenient schedule for majors in the College to accommodate working students.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	More flexibility in field services, including summer student teaching options	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Graduate courses are mostly offered in the evenings to facilitate participation by working engineers. This practice will be continued.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Weekend offering of some courses and potential part-time off campus programs will be explored by the college	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY C: INCREASE FUNDRAISING TO SUPPORT NEW INITIATIVES

Tactic1: Increase monetary and in-kind individual and corporate gifts to support academic programs

		Identified	Proceeding	Achieved	Inactive
COB	Provide financial incentives to faculty members who provide an extraordinary amount of service to the Department and College (presently attempting to locate funding sources)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Subsidize certain expenses for professional licenses, dues, and attendance at professional meetings for Term Professors	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The College will participate in fundraising activities to support new initiatives and promote existing programs.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The companies who hire our graduates on a regular basis will be approached for their help in different areas such as finding, co-op opportunities for our undergraduate students, providing funds for scholarships for deserving students and improving our laboratory facilities. These efforts will be coordinated with the Development Foundation	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	We are engaged in a focused effort to raise money for student scholarships, to enhance the number, terms and benefits of our endowed faculty positions and are planning an effort to raise money to improve our facilities by constructing a high-tech mock trial courtroom and renovating our student services center	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The dean will cultivate a strong working relationship with the new CSU Development Officer for CLASS and create new initiatives to cultivate potential donors for the college, particularly for the creation of new endowed professorships (such as the proposed Butler Jones Professorship in Race and Ethnic Relations For the Department of Sociology) and for new student scholarship funds	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Improve alumni/donor research which aids the development officers and other executive staff in securing major gifts	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Develop the necessary staffing infrastructure within the development department to support a significant comprehensive campaign through the following:	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Employ and assign a major gift officer to each school/college and to athletics	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Hire a principal gifts officer to coordinate all gifts of \$1 million or more and the fund-raising activities of the President and Vice President	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Staffing for increased focus on corporate & foundation giving	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY C: INCREASE FUNDRAISING TO SUPPORT NEW INITIATIVES- (Continued)

Tactic2: Develop a strategic plan for philanthropy and alumni development that includes a plan to initiate a \$50M capital campaign.

		Identified	Proceeding	Achieved	Inactive
LAW	A comprehensive effort to enlist class “captains” to solicit their classmates in order to increase alumni participation rates	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	In support of this initiative, the Cleveland State University Alumni Association has recently elected to discontinue collecting dues for membership in the association. (Instead of dues to the association, alumni will be encouraged to increase their donations to the university.) The Board of Directors of the CSU Alumni Association will be asked to take a leadership role in reaching out to graduates of CSU and others in support of a capital campaign	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Improve donor relations and stewardship to establish a positive image of CSU with our current donors and insure future donations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Develop a fundraising culture focused on increasing its base of support through the following: Systematic and aggressive planning and goal setting for the following components of the annual giving program: phone center, direct mail programs, College centered giving, Changing Futures Fund, Faculty/Staff campaign and the Founders Society	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Establish programs that instill a “spirit of giving” and philanthropic support for CSU from current students, recent graduates and faculty/staff	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Between 2007 and 2009, the Alumni Affairs Office will recommend that the Cleveland State University Alumni Association participate in this initiative by increasing financial support of current scholarships and establishing new scholarships	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	Improve communication to our internal clients for enhanced fund raising capabilities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic3: Investigate ways to involve faculty more directly in fundraising activities

CLASS	CLASS seeks to continue working with the Office of Sponsored Projects to continue working on increasing grant-writing skills among its faculty.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	In addition, the college has created the Center for Regional History, which has staff support to help historians and other CLASS faculty more easily write effective grant proposals	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY C: INCREASE FUNDRAISING TO SUPPORT NEW INITIATIVES- (Continued)

Tactic4: Double dollar amount of sponsored grants and contracts within 5 years		Identified	Proceeding	Achieved	Inactive
CLASS	CLASS has also been successful in working across disciplines and even across colleges in having large inter-disciplinary grants funded. We plan to continue these efforts and to play a significant role in helping the university significantly increase its grants and contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Work closely with the Department of Development to identify and cultivate prospective donors- Beginning with alumni, we will work toward identifying potential donors, helping them build affiliation with the College, and encouraging their gifts in support of the activities they most value.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Seek external sources for enhancement/upkeep; Continue to work with Central administration to identify space; Continue to work with Central administration to enhance space	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Expand the number of training clients and revenue from training contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Seek additional grant opportunities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Seek additional private monies to improve upon the Cooperative Education Program	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

STRATEGY D: MAINTAIN A STABLE BUDGET MODEL TO PROVIDE SUFFICIENT FUNDING FOR PROGRAMS AND NEW INITIATIVES

Tactic1: Use turnover in faculty and staff to shape future and build strength in specific targeted areas		Identified	Proceeding	Achieved	Inactive
ENGR	The College will use future resources such as faculty turnover to build strength in its areas of core competencies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	In our Self-Study we noted that in the next seven years as many as ten faculty members could retire in the Law College. We are incorporating this reality into our thinking about new faculty hires as they may correspond to identified signature programs. We are also using retirements and other staff personnel changes as opportunities to reshape staff responsibilities in light of changes in technologies to which we need to adapt	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	With the assistance of the College chairs and faculty, identify highest priority faculty hiring and direct resources to those positions.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic2: Reengineer enrollment and student services to enhance efficiency		Identified	Proceeding	Achieved	Inactive
VP ADM	None stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

<u>UNIT</u>	<u>STRATEGY D: MAINTAIN A STABLE BUDGET MODEL TO PROVIDE SUFFICIENT FUNDING FOR PROGRAMS AND NEW INITIATIVES- (Continued)</u>	Identified	Proceeding	Achieved	Inactive
	<u>Tactic3:</u> Investigate economic viability and academic quality of all off-main campus programming and all eLearning				
	<u>Tactic4:</u> Build funding new initiatives into budget model				
COS	Clearly, College of Science programs are seriously under-funded. We also recognize, however, our responsibility to support units that cannot bring in the enrollment or external funding that COS can. Thus, we plan to work closely with the Provost to move toward a more equitable budget model while keeping the needs of the whole University in mind	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USPC	USPC will meet with the Provost and VP of Finance to explore ways to provide seed money for implementation of tactics	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Funding new initiatives in budget model- encourage new initiatives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<u>Tactic5:</u> Increase percentage of operating budget allotted to academic expenses				
COS	We will distribute College discretionary money based on potential for growth and/or to enhance quality. We perceive this as our greatest potential contribution to the funding and success of the University as a whole	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Increase budget percent allotted to academic- Upgrade academic program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	<u>Tactic6:</u> Continue to implement and refine responsibility-centered management				
VP FIN	Refine responsibility-centered management- Better incentives	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	<u>Tactic7:</u> Maximize the use of technology for enrollment management and student retention at the university				
VP ADM	None stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT	STRATEGY E: DEVELOP AND LAUNCH NEW INTERNATIONALLY FOCUSED INITIATIVES	Identified	Proceeding	Achieved	Inactive
	Tactic1: Set up CSU offices in selected countries that could engage in recruiting activities and speed up the process of getting applications approved and visas granted.				
ENGR	In this regard, feeder universities have been identified. The college is planning to establish a presence in India to attract more Indian students to attend Cleveland State University. Contacts are being established with appropriate individuals (faculty and staff). A visit to these universities is planned in the coming year.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Work on both creation of collaborative programs and recruiting and supporting students recruited to the U.S.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Establish a program whereby professors at selected international universities are given adjunct appointments in selected departments at CSU				
CLASS	Many of our faculty have been successful in winning important Fulbright appointments. We need to continue to subsidize faculty efforts in securing these kinds of appointments overseas and to invite Fulbright scholars from other countries to spend a year on our campus	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Recently we worked with the Honors Program to write a successful application to bring an expert in Middle Eastern Studies to campus in 2007-08.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Every two years, the college brings to campus a Visiting India Scholar, supported in part by external funding.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Work with Deans from the other colleges and the International Student Office to identify the most likely international partners and begin cultivating those partners.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Mount a direct mail marketing program to faculty and administrators in selected international colleges and universities that have channeled significant numbers of students to CSU in the past.				
COB	Work collaboratively with faculty and academic units to identify, implement, and monitor programmatic needs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Recruit DBA students through direct mailing to international universities.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	We will explore ways to recruit more Chinese students at both graduate level and undergraduate level	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Establish and implement a long-term plan to build international enrollment	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 2: Solid Financial Foundation for Advancement (Continued)

UNIT STRATEGY E: DEVELOP AND LAUNCH NEW INTERNATIONALLY FOCUSED INITIATIVES- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic4: Develop faculty/administrative structures within each college to be responsible for identifying opportunities in the international arena and to provide advice to the dean about strategies for expanding international programming and attracting more international students to the college				
EDHS	Created Confucius Institute to promote Chinese Language learning, international school, and economic business development	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are exploring the possibility of establishing new LLM's for Law School graduates from other countries as well as joint degrees with the Urban and Business Colleges for students from other countries	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are building a core faculty whose primary focus is international law; this has already allowed us to expand our international course offerings and we anticipate will, in the future, provide a solid basis for developing programs in other countries such as India, Central Europe and South Africa.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We already have a Memorandum of Understanding with Loyola College of Social Sciences, Kerala University, but we may wish to explore other possible partnerships in India to help recruit new Indian students to our college	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The college will create a Task Force to begin planning a new, coherent strategy for cultivating and increasing our international connections in an orderly and efficient manner... we will continue to seek affordable, new study abroad options for CSU students, but we will also explore new ways to attract international students to our college	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We are currently working with several other colleges, for example, in constructing a significant, university-wide partnership with Chung Ang University in Seoul, Korea. We hope to complete work this spring on new dual-degree M.A. programs with the departments of English and communication at Chung Ang, and we also hope to attract undergraduates from Chung Ang to come and spend a semester or two on our campus.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will look to creating a partnership with a university in the Middle East or North Africa	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Encourage faculty to apply for Fulbright awards. With assistance from the International Office, we will assist faculty in completing applications for traditional semester and year-long Fulbrights, but also to participate in short-term Fulbright experiences	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College has developed a detailed strategy and business plan for our international student initiatives centered in a set of partnerships with universities in Korea and India (and elsewhere). These working relationships are attracting increasing numbers of students to our program. Fundraising is an important part of these activities.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Promote Co-op "Exchange Program" to international students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 3: Collaborative Organizational Culture

UNIT STRATEGY A: CREATE AND MAINTAIN BEST PRACTICES TO ACCOMPLISH CSU'S MISSION

		Identified	Proceeding	Achieved	Inactive
	Tactic1: Integrate a collaborative and continuous decision-making process on important strategic issues with annual planning and periodic review of goals and new initiatives.				
LAW	Our 2006-07 strategic planning process underway this year is a collaborative process among faculty, staff, and administrators. We will continue this model as we implement and assess our achievements.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	The college and its departments will continue to participate in the university-level strategic planning process and its implementation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Monitor and annually report on environmental scanning trends				
COS	Complete regular environmental assessments- Departments in the College have strong community ties. They make use of these ties to assist them in determining workforce trends that might inform their curricula. We intend to continue to strengthen these ties and to undertake regular evaluations of societal trends. In addition, we will use the Visiting Committee to provide guidance as we move forward.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Attend conferences to learn what others are doing Benchmarking based on other institutions can be very valuable in ensuring that best practices are enacted.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Increase salary competitiveness in recruiting and retaining high quality faculty and staff				
EDHS	Recruit and maintain graduate faculty; continue requesting monies for the same	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will also continue to increase salary competitiveness in recruiting high quality faculty and staff	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Competitive salary- Top quality staff	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Strategically replace large number of retirements by developing a recruitment plan that provides for sufficient resources to achieve the University's mission				
LAW	In our Self-Study we noted that in the next seven years as many as ten faculty members could retire in the Law College. We are incorporating this reality into our thinking about new faculty hires as they may correspond to identified signature programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Better recruiting plan- Top quality staff	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Create leadership and career development opportunities for faculty and staff				
COS	Encourage faculty development- Through active research agendas, regular interaction with colleagues through publication, presentation of findings, and other faculty development strategies, best practices can be discerned and considered for adoption at CSU. The College designates discretionary funds to support these activities to the maximum extent possible, and will continue to do so	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We will have yearly workshops for faculty, one on teaching and one on scholarship.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

VP FIN

Better career development- Better faculty & staff

Goal 3: Collaborative Organizational Culture (Continued)

UNIT STRATEGY A: CREATE AND MAINTAIN BEST PRACTICES TO ACCOMPLISH CSU'S MISSION- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic6: Enhance incentives and recognition for high quality work of faculty and staff					
EDHS	Encourage faculty to attend professional meetings, publish in refereed journals, do joint research, and perform other research related activities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Kaizen events recognize staff members for their contributions in identifying the best methods of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	We seek to improve our productivity and reputation through a variety of means, including by creating new professorships, considering developing a summer workshop series on scholarly writing, expanding our faculty scholar exchange program with other universities, and publicizing more widely and strategically our faculty publications	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Recognition for high quality work- Better faculty & staff	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic7: Create crisis management procedures to allow response to unforeseen events.					
CE	Create an operations continuity plan in the event of an emergency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CE	Continue to improve course back-up system	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Explore ways that e-learning can allow for academic continuity in the event of a University-wide crisis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Crisis management plan- Continue mission	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic8: Develop general procedures and standards for privatization and/or outsourcing of buildings and facilities					
VP FIN	Review outsourcing possibilities- Least costly overhead	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic9: Hold an annual Strategic Planning University Review (SPUR) session involving university leadership to provide feedback for the ongoing strategic planning process					
CLASS	The college and its departments will continue to participate in the university-level strategic planning process and its implementation, and we will continue to draw on the expertise of our Visiting Committee as we move the college forward	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 3: Collaborative Organizational Culture (Continued)

UNIT STRATEGY A: CREATE AND MAINTAIN BEST PRACTICES TO ACCOMPLISH CSU'S MISSION- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic10: Reduce overhead by automating manual administrative processes					
COB	Encourage faculty to put class materials on-line	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CE	Improve online registration system, working closely with IS&T	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USPC	Measure speed with which grants are processed; USPC will meet with the new VP for Research to investigate the grant workflow process	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USPC	Investigate the feasibility of requiring electronic submission of FAARS by faculty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Identify target manual processes and automate, percent complete	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Automate processes- Least costly overhead	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic11: Enhance the network data and voice infrastructure to support the total university environment					
VP ADM	Monitor usage and performance and size to an established standard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic12: Use program reviews to determine areas for growth investment and resource allocation					
ENGR	The departments are asked to review their programs and develop their core areas of competencies.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Because of the many professional programs in the College, we have long experience evaluating programs and acting on findings. We will continue to regularly evaluate outcomes of individual courses and programs to ascertain performance.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Continue to monitor ongoing surveys, assessments and accreditation measures.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Senior Year Experience/Graduate (NSSE, Career Services Survey, Graduation Exit Interviews, Alumni Surveys)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VP SAID	Utilize 'national standards' to determine program effectiveness (accreditation) CAS Standards	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Program Accreditation; Accreditation Association for Ambulatory Health Care (AAAHC)- International Association of Counseling Services, Inc. (IACS)- American Psychological Association (APA)- College Reading and Learning Association (CRLA)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Council on the Advancement of Standards in Higher Education (CAS)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	NCA Outcomes Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	SAID NCA Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

VP SAID | CSU NCA Assessment related to student learning outcomes

| | | | |

Goal 3: Collaborative Organizational Culture (Continued)

UNIT STRATEGY B: IMPROVE COMMUNICATION AMONG STUDENTS, FACULTY, AND STAFF

Tactic1: Encourage and support greater student-faculty interaction both in and out of the classroom

		Identified	Proceeding	Achieved	Inactive
EDHS	Develop group activities outside the classroom	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop a system of online advising with monthly contact	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop on-line journal to disseminate leadership program research	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Hold faculty/staff/student picnic or social each fall as a kickoff event	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase the number of theses and projects across all graduate specializations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	Our expanding advising program for first and second year students seeks to encourage greater student/faculty/staff interaction	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Revamped advising structure; •Outreach projects with students- We place phone calls to students with 60 credits who have not declared a major, to deregistered students, and to newly admitted students as a way to convey information about the College and to offer assistance.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Engage more faculty in campus programs (Moved to Provost)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Increase the number of faculty teaching ASC101, Introduction to University Life, New Student Convocation/Pre-Fall Orientation, YFCY assessment, ASC101, University to University Life, for disciplinary areas, learning communities, FOCUS Center (majors) (academic workshops; presentations), programs with faculty connections (Moved to Provost)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Increase number of faculty in Mentoring Program (Moved to Provost)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VP SAID	Student organization for each college/department	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Major Fairs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 3: Collaborative Organizational Culture (Continued)

UNIT STRATEGY B: IMPROVE COMMUNICATION AMONG STUDENTS, FACULTY, AND STAFF- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic2: Create opportunities and spaces for informal faculty, staff, and administrative interaction				
ENGR	An informal monthly “coffee-session” will be established where all Fenn College stakeholders can get together and talk about various college related issues.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	A student lounge has been assigned to undergraduate students where they can sit, talk and do homework together.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	A regular monthly meeting will be established between the students and the Chairs to discuss student concerns.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Student chapters of our college are active and organize many activities such as fund raising, attending regional and national conferences, and inviting local practicing engineers to speak to the students.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	Our renovated building will have more space for informal gatherings.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	A new electronic COS newsletter that will be published twice a year and disseminated to students, faculty, staff, alumni, and friends of the College; An improved website ; The Dean sends out frequent notes to faculty; The Dean augments these activities as suggestions come forward- We carefully maintain the faculty portion of the COS website	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	For faculty, we have implemented a series of social events (welcome back reception, holiday party, etc.) as well as professional recognition (Research Day, Teaching luncheon, etc.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Improve the quality of life on campus for faculty and staff by immediately providing a private faculty/staff lunchroom that will function until a faculty/staff club with dining facilities is provided				
VP FIN	Provide a faculty club- Improved faculty morale	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Collaboratively develop and formalize guidelines for improving downward and upward communication practices regarding decisions, policies, procedures, and plans				
CLASS	Two new college newsletters were created during the 2006-07 academic year. The first, CLASS Directions, is a short newsletter written by the dean and disseminated monthly to all CLASS faculty and staff as well as to key administrative leaders in the university. The second, The Innerlink, will appear only once a year, and will be aimed at an external audience of CLASS alumni. We will continue to publish and improve these two key communication channels.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
USPC	Enhance communication to campus on construction activity (timing of departmental moves, rooms taken off-line, etc.)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USPC	Investigate the need for an internal communications audit	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
USPC	Hold an annual meeting of the USPC and key administrators	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

VP ADM

None stated

<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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Goal 3: Collaborative Organizational Culture (Continued)

UNIT STRATEGY B: IMPROVE COMMUNICATION AMONG STUDENTS, FACULTY, AND STAFF- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic5: Establish ongoing communication procedures between standing university committees				
CLASS	The dean will meet at least once a semester with all college staff persons, and he will meet weekly with his Executive Committee (the Associate Deans, the Fiscal Officer, and the Dean's Office Coordinator).	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	In addition, the college's Associate Deans will meet on a regular basis with most of the college's standing faculty committees	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
USPC	Hold annual meeting of USPC and PBAC	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Form standing groups and cross functional teams to encourage lateral and horizontal communication				
CLASS	The college faculty are to have official meetings at least once a semester, and the college Cabinet (chairpersons and school directors) are to meet every three weeks during the fall and spring semesters. We will continue to hold these meetings and continue to make them more productive and enjoyable.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Form a standing or ad hoc operational team, including IS&T and Registrar's Office representatives; Improve financial processes, working closely with Treasury Services; Improve online registration system, working closely with IS&T	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Tactic7: Promote and expand interdisciplinary research collaborations				
COB	Encourage faculty to attend professional meetings, publish in refereed journals, do joint research, and perform other research related activities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The college has established active research collaboration with several research organizations, such as: the Biomedical Engineering Department of the Cleveland Clinic and NASA Glenn Research Center. The college also has an active collaboration with faculty from Case Western Reserve University (CWRU) in terms of joint funding and graduate student supervision.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will seek out new partners and expand our existing collaborative research efforts with the Clinic, CWRU, and NASA. Moreover, some departments and units have started closer relationships and collaborations with other CSU colleges and units, e.g. Civil and Environmental Engineering, Fenn Academy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The newly founded Wright Center for Sensor System Engineering is a 32-partner interdisciplinary research center in which many of our faculty members are involved	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Interdisciplinary collaboration with departments of Chemical and Biomedical Engineering, Electrical and Computer Engineering, Biology, Physics, and Cleveland Clinic Foundation is planned in the areas of sensor, MEMs, and signal processing.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Other areas of interdisciplinary collaboration will be explored.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Work with College Departments and other colleges to develop effective interdisciplinary programs. The emerging Science Entrepreneurship Certificate and newly reconfigured Certificates in Gerontology are examples.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic8: Form interdisciplinary teaching alliances				

Goal 4: Commitment to Student Success

UNIT STRATEGY A: PROMOTE A CULTURALLY AND INTELLECTUALLY RICH CAMPUS

		Identified	Proceeding	Achieved	Inactive
	Tactic1: Recruit and reward a diverse faculty engaged in teaching and enhancing student experience at all degree levels				
COB	Encourage faculty to attend professional meetings, publish in refereed journals, do joint research, and perform other research related activities	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	We seek to recruit new faculty members who complement and add to the diversity of our current faculty and who share a commitment to highly effective teaching of our students	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
URB	The College's faculty is committed to recruiting members of different racial and ethnic groups	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	President's Commission on the Conduct of Searches (PCCS) [PCCS monitor and report to BOT]	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Focus Groups conducted with faculty and staff regarding the search process	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Track number of diverse faculty	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Decrease the number of part-time faculty teaching general education course by increasing the number of tenure-track and/or term faculty				
COB	Decrease the reliance on the part-time faculty by employing more term and tenure track faculty. (This initiative is "on hold" because of limited financial resources from the university)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Decrease the number of part-time faculty by employing more term and tenure track faculty	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	To improve the quality of teaching in the General Education sequence and to the extent we are able, we plan to direct more full-time faculty into General Education classes	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY A: PROMOTE A CULTURALLY AND INTELLECTUALLY RICH CAMPUS- (Continued)

Tactic3: Promote faculty-student engagement in co-curricular activities outside of the classroom as well as within

		Identified	Proceeding	Achieved	Inactive
EDHS	Develop speaker program in ADM section	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop a book club in ADM section	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Schedule a Research Day at CSU	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Mandatory meeting for Graduate Practicum Students to display final portfolios	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will continue to promote student involvement in regional and national engineering competitions	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	Some faculty members work with students in a number of co-curricular activities such as Moot Court, the Law Review, and the Journal of Law and Health	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Our Art Gallery will continue to improve its spectacular displays of the visual arts, and our Music Department will continue its large and diverse menu of musical performances, all of which are open to the entire university community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Our Drama Program will continue to offer attractive and engaging theater productions, again which are open to the entire community but it will seek to expand its offerings into the summer	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Finally, the Film Program within the School of Communication will continue to collaborate with the Cleveland Film Festival and offer screenings of the finest of cutting-edge film productions to the community	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	Our challenge is to boost attendance at all these wonderful events, and will do so by a publishing a joint Fine Arts calendar of events for our constituencies both on and off campus.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	In addition, our various departments offer a full range of guest lectures and conferences in the humanities and social sciences	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	The Department of Sociology, for example, will continue to offer its annual Butler Jones Lecture	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Cultural Crossings, a lecture series run by the college's Humanities Consortium, will continue its annual series of lectures on the arts and humanities by various high profile speakers such as Richard Rodriguez and Edward Said	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	The Bioethics Center will also continue its Distinguished Speakers Series of public lectures. Finally, our K'inol Winik Center will continue to bring the riches of pre-Columbian and contemporary Mayan Culture by means of its permanent displays as well as guest lecturers and conferences	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Increase extra-curricular offerings (e.g., lecture series)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY A: PROMOTE A CULTURALLY AND INTELLECTUALLY RICH CAMPUS- (Continued)

Tactic3: Promote faculty-student engagement in co-curricular activities outside of the classroom as well as within- (Continued)

COS	Actively recruit a diverse and international student body, and develop programming to encourage interaction and resource sharing among students.
URB	We also sponsor a set of activities celebrating Black History Month and Women's Month
VP SAID	Increase number of faculty serving as advisors to student organizations
VP SAID	Increase number of faculty serving as mentors
VP SAID	Increase number of academic-connection components in the co-curricular programs, Weeks of Welcome, Major Fairs, End of Year events
VP SAID	Support faculty by identifying sites for community service learning
VP SAID	ACS 101 for majors
VP SAID	FOCUS Center Workshops
VP SAID	New Student Convocation/Pre-Fall Orientation
VP SAID	Student organizations for each department
VP SAID	YFCY

Identified
Proceeding
Achieved
Inactive

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic4: Maintain and improve access to libraries and other sources of print and electronic information

LAW	The law school library is an integral part of the law school, supporting student and faculty research in print and electronic forms as well as through skilled librarians. The library is also a resource for others in the university as well as lawyers in the community and the general public
COS	Increase community programs (e.g. "wired" initiative with CCF, CIA, etc.)

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY A: PROMOTE A CULTURALLY AND INTELLECTUALLY RICH CAMPUS- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic5: Equip faculty with technologies that improve faculty/student engagement				
COB	Make sure that all full-time faculty members have laptops, computer software programs and associated information technology for classroom teaching	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Provide financial incentives to a faculty member who is in charge of bringing SAP into the OMS curriculum	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
LAW	Some faculty embrace new technologies such as list servs and web pages for their classes as new ways to engage students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Fund a Visiting Professorship Program for one semester each year to encourage interdisciplinary research and teaching as well as collaborations with regional institutions				
COS	Build on the success of Research Day to bring in nationally/internationally known speakers.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic7: Establish an “Internal Visiting Professorship” program within the University to encourage and support interdisciplinary exchanges of faculty between programs and departments				
	Tactic8: Promote multicultural understanding through education, training and special programs and engagement				
VP SAID	Increase diversity education sessions for students, faculty, staff & community	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Embedded diversity education sessions in selected courses and programs to expand multicultural programming	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Facilitated establishment of Latino Faculty and Staff Association	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Established celebration of Latino graduates in collaboration with Latino faculty and staff association	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY B: IMPROVE STUDENT LIFE ON CAMPUS

Tactic1: Develop a comprehensive plan to provide and promote campus activities for day, evening, residential, commuters, non-traditional and graduate students.

		Identified	Proceeding	Achieved	Inactive
EDHS	Offer an increased number of workshops to support student interest (i.e. Praxis II workshops)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Increase social support for incoming students: Attachment, social integration, opportunity for nurturance, reassurance of worth, sense of reliable alliance and obtaining guidance	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Create special activities the first few weeks of school and invite students to attend: *include in new student orientation materials that the University distributes *Activities planned by majors to connect with new students *Faculty explore career options *Distribute program brochures	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop program brochures for web and hard copy that include innovative activities and include comments from grads about their educational experience, preparedness for job market, etc	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Rethink student programs by student segment (ft, pt, transfer, evening/weekend)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Rethink campus event planning by student segment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Qualitatively expand events like Weeks of Welcome (WOW), President's Picnic, Major Fair, End of Year events (EYE), Homecoming, etc.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Coordinate programs with Residence Life and Recreational Center	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Pre-Orientation for students with disabilities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Health and wellness promotion with students, faculty and staff	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Wellness events in residence halls	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Center for Leadership and Service	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Track data on student organizations and services and athletics (student learning outcomes)	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic2: Promote student engagement by becoming more of a 24/7 campus					
VP ADM	Adopt web-based services and evening office hours around student needs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY B: IMPROVE STUDENT LIFE ON CAMPUS- (Continued)

		Identified	Proceeding	Achieved	Inactive
Tactic3: Support more active student participation in student organizations to enhance the academic environment					
COB	Subsidize the expenses of DBA students for attendance at professional meetings	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Subsidize undergraduate students for expenses associated with joining such organizations AMA (American Marketing Association), APICS (Association for Operations Management), AIB (the Academy of International Business)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Enhance the effectiveness of Physical Education Student Organization	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The college will continue to heavily promote and support its student organizations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Provide incentives to faculty to work with students on a 1:1 basis	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College supports an active American Planning Association student chapter, a chapter of Pi Alpha Alpha, a students' honor association, and regularly provides resources so students can participate with faculty in several professional and academic conferences. Our faculty established the 5th student chapter for the American Society of Public Administration in the United States and the College continues to provide financial support to sustain these organizations on the CSU campus	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Establish PeopleSoft groups for student organizations and services	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Student Organizations for each major	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic4: Create exciting athletic programs that not only develop a culture of winning but also are tied to academic opportunity and excellence					
Tactic5: Explore methods to increase student involvement in university governance and decision-making					
COS	Increase student activities	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College provides financial and logistical support to students to facilitate their engagement in projects that benefit the Greater Cleveland community.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Track number of student appointments to university committees and decision making bodies	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Utilize student leader meetings for input	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY C: IMPROVE THE QUALITY OF STUDENT SERVICES

		Identified	Proceeding	Achieved	Inactive
	Tactic1: Create an advising task force that will comprehensively examine the many problems with student advising at Cleveland State, with the aim of developing concrete strategies for improvement				
COS	Provide continual feedback to University services both as effective services are developed and as problems are noted; Implement effective COS advising	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Improve the access of all types of students to all university services				
COS	The Adapted Computer Lab will be enhanced- Students with disabilities experience numerous challenges to meeting their educational goals at CSU. We will expand the space, equipment and programs in the Adapted Computer Lab, co-sponsored by the Occupational Therapy Program, the University Library, and the University Office of Disability Services, in order to recruit and support students with disabilities.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Make use of electronic communication to improve communication with students; Continue enhancements to the College website	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Examine workload policies to reward faculty for quality service to students	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Continue to strengthen the ESL program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Infuse Technology in tutoring, mentoring, in all SAID programs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Mandatory First Year advising (transferred to provost's area)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Mid Term Grade Reporting for Freshmen (coordination with support programs)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Mid Term Grade Reporting for Sophomores (proposal rejected by Faculty Senate)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
VP SAID	Tutoring Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Expand Tutoring Services (SI) and campus coordination	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Center for Leadership and Service	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Expand funding allocation for campus activities (re-allocation of existing funds)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Goal 4: Commitment to Student Success (Continued)

UNIT STRATEGY C: IMPROVE THE QUALITY OF STUDENT SERVICES- (Continued)

Tactic3: Improve student services utilizing quality research on the needs of all types of students

		Identified	Proceeding	Achieved	Inactive
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Program Accreditation- Accreditation Association for Ambulatory Health Care (AAAHC)- International Association of Counseling Services, Inc. (IACS)- American Psychological Association (APA)- College Reading and Learning Association (CRLA	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Council on the Advancement of Standards in Higher Education (CAS)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	NCA Outcomes Assessment; SAID NCA Assessment	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	CSU NCA Assessment related to student learning outcomes	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Develop proposal for Center for Student Retention Studies	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	(CSR, CLC) [Metrics of interest include student surveys and retention rates by program, department and utilization rates for various campus services to provide evidence of nurturing student success	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Utilize student leader meetings for input	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Track data on student organizations and services and athletics (student learning outcomes)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Tactic4: Identify the unique needs of graduate students and develop services to accommodate them

COGS	With a new director of Graduate Admissions, we are reviewing our admission procedures and processes for responding to students. We also have consolidated our currently separate offices in the newly renovated Parker Hannifin Hall, which we believe will improve our delivery of services to current and potential graduate students.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	The law school locates student services in one area, which is important to our students. By having admissions, financial aid, records, academic affairs, academic assistance, student affairs and career planning all in one area, students may efficiently and effectively seek answers to questions, problems or concerns that are unique to law students	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP ADM	Identify the career needs of graduate students and develop programs and services to accommodate them	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 5: Valued Community Resource

UNIT STRATEGY A: MAINTAIN AND EXPAND COLLABORATION AND PARTNERSHIP ACTIVITIES

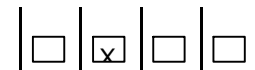
		Identified	Proceeding	Achieved	Inactive
	Tactic1: Establish an Office of Community Partnerships to facilitate the creation of partnerships with major corporations and other organizations				
VP ADM	Leverage Co-op and LINK Programs in creating partnerships with corporations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Established position of Special Assistant for Cultural Partnerships	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Develop guidelines to take advantage of opportunities to partner with community businesses and organizations, e.g., research, community development				
COS	Build on collaborations with local businesses, CCF, NASA, and add (Summa, St. Vincent, Metro, etc.)	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Cultivate relationships with alumni by creating alumni teams focusing on recruitment, guest lectures, mentoring, and career advice				
ENGR	We plan to establish a data base and communicate with our alumni through various media in an effective manner	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The college also intends to improve its relationship with the college's Alumni Association.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We have a strong Alumni Association that actively supports the law college through many ongoing projects, including a mentoring program, scholarships for students, and career days in which alumni speak to students about different career paths	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	This year, we will expand the Alumni Association involvement with the school by using alumni to call admitted students	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	The college will vigorously reach out to its alumni through its newsletter, The Innerlink, and also by increased participation in outreach events sponsored by the Alumni Office.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College has a strong commitment to involving our alumni who are enjoying successful careers in the public sector in our teaching, internship, and mentorship programs.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADV	In support of this initiative, the Alumni Affairs Office, in collaboration with other appropriate offices on campus, will engage alumni for specific purposes as outlined above. The Alumni Affairs Office will use the current list of active alumni, those who have participated in various programs, events, and fundraising to establish a HOT LIST from which alumni can be identified who are willing to serve in the capacities listed above. Other alumni will be added as they are identified. However, to make this initiative an efficient and effective way to engage alumni on behalf of Cleveland State University, it is imperative to allocate appropriate funds for volunteer training, supplies and recognition.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Cultivate relationships with alumni to act as career resources for Cooperative Education students	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY A: MAINTAIN AND EXPAND COLLABORATION AND PARTNERSHIP ACTIVITIES- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic4: Link students and faculty to pursue neighborhood and regional economic development				
LAW	Our Urban Development Law Clinic is engaged in critical economic development work in Cleveland	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College promotes and supports service learning and as one full-time staff member dedicated to developing internships.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Encourage faculty and staff volunteer efforts in community and maintain a database to track connections				
ENGR	The college plans to raise its visibility by establishing relationships with the local corporations.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	The college also intends to improve its relationship with the college's Alumni Association.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	Levin College faculty and staff are very involved in volunteer community activities and the provision of a full-set of public service activities to governments and organizations throughout Northeast Ohio.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Expand community involvement in the Urban Community Forum and the Hispanic Community Education Forum	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Collaborate with diverse communities and community agencies: e.g. Co-sponsorships with Christian Business League Minority Business Development Symposium, City of Cleveland for the 40th Anniversary Commemoration of the Assassination of Martin Luther King Jr., 2008 Diversity Center Walk, Rock & Run; liaison with Hispanic Chamber of Commerce, Hispanic Business Association, Hispanic Roundtable and National Society for Hispanic MBAs	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Engage in civic service and collaboration, e.g. External Technical Lead for Community Relations Action Team of the Mayor's Operations Efficiency Task Force	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Form a campus-community task force to develop a "campus village" a pedestrian-friendly neighborhood for entertainment, dining, shopping and intellectual pursuits				
VP FIN	Create campus village- Better Collegiate environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Encourage faculty and student engagement in community volunteer efforts and maintain a database to track connections	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Expand and enrich co-curricular value of campus programs (e.g. Leadership, Service, STARS, AHANA)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP SAID	Leadership development programs at the Department Level	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Center for Leadership and Service	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

VP SAID | Cornerstone experience, e.g. Co-Op



Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY A: MAINTAIN AND EXPAND COLLABORATION AND PARTNERSHIP ACTIVITIES- (Continued)

Tactic7: Expand the number of feeder high schools and community colleges with which we have positive working relationships					
ENGR	Fenn Academy has signed partnership agreements with over twenty high schools. The college will expand the number of programs offered through the Fenn Academy	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Expand outreach to and articulation agreements with community colleges- A number of articulation agreements with community colleges have been implemented (or are in the approval process), including: 2+2 agreements between the Department of Health Sciences at CSU and Cuyahoga Community College (CCC) and Lakeland Community College, for the BSHS degree; an agreement between the Department of Psychology at CSU and Lorain Community College (LCC) for delivery of a four-year degree at LCC; and a Physicians Assistant program between the Department of Health Sciences at CSU and CCC. New articulation agreements and recruiting efforts with community colleges are to be done involving the aforementioned departments, as well as other College of Science departments	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will increase our connections to local high schools and community colleges by means of our new Coordinator of Student Affairs and the outreach programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic8: Form a task force to bring education, business, foundation, and civic forces to increase high school graduation rates					
VP ADM	None Stated	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic9: Become a significant player in joint ventures with regional colleges, universities, scientific and biomedical institutions					
VP FIN	Joint ventures- Embed CSU into community	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic10: Cultivate community relationships that will help develop a positive CSU image and collaborations in diverse communities.					

Identified	Proceeding	Achieved	Inactive
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY B: MEET COMMUNITY’S EDUCATIONAL AND ECONOMIC DEVELOPMENT NEEDS

Tactic1: Develop new masters and specialist degree programs to meet community needs

		Identified	Proceeding	Achieved	Inactive
ENGR	The Transportation MSCE program option was developed as a response to the community. New specialist certificate programs could be developed, but would require additional faculty	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COGS	In conjunction with other units on campus, we solicited representation from CSU to participate in a collaborative effort to consider development of graduate studies in design. This is part of the initiative by Dr. Ned Hill and others around a design district in the Playhouse Square- Cleveland State neighborhood	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	We are in the initial stages of creating a Master of Legal Studies degree for professionals who will benefit from legal training but do not require a J.D.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	New M.A. programs in Museum Studies (Anthropology, Art, and History), for example, will address the regional need for a new generation of museum curators	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	A new M.A. in Global Interactions will help train a new generation of local leaders with special expertise in international politics and trade	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will help address the needs of the large regional population that needs degree completion programs.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	A new B.A. in Organizational Leadership (Communication, Urban Studies, and Business) will target a large population of students with some college education in the public and private sectors but who lack the terminal degree in organizational leadership.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	A revitalized B.A. in Liberal Studies, will target a large population of students with some post-secondary education but who wish to complete a degree with a broad, non-specialized scope in the arts and sciences, or who wish a particularly specialized kind of education in an area in which we currently do not have such a degree-focus.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COS	Establish external advisory group.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The Levin College is finalizing development of a new graduate degree, the Master’s in Non-Profit Management in a partnership with the School of Social Work and the Nance College of Business.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	The College is also developing a new set of specializations in economic development; we have three dual degree programs with the Cleveland-Marshall College of Law (MPA, MUPDD, and MAES) and several with Chung-Ang University in the Republic of Korea.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	We are considering the development of new dual degree programs with Punjab University (India), and the New Delhi School of Planning and Architecture (India).	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY B: MEET COMMUNITY’S EDUCATIONAL AND ECONOMIC DEVELOPMENT NEEDS- (Continued)

Tactic2: Enhance identity of the Division of Continuing Education as top state and regional choice for training and professional development

ENGR	The UTC is cooperating with the Division of Continuing Education to offer innovative transportation programs.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	The Center for Rotating Machinery Dynamics and Control will also provide educational opportunities for engineers in industry.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Expand the number of training clients and revenue from training contracts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Seek additional grant opportunities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Create new seminars, certificate programs, and other professional development opportunities, including some online offerings	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Update computer offerings as technology changes	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Tactic3: Integrate fine and performing arts into the world class Cleveland arts scene

CLASS	Our dramatists and playwrights will continue to collaborate with Cleveland Public Theater, for example; musicians from the Cleveland Orchestra will continue to hold faculty positions in the Department of Music; and the college will continue to improve our creative partnerships with the Cleveland Playhouse and Playhouse Square.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will begin to build bridges to Opera Cleveland by supporting internships with that arts organization.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
CLASS	With the addition of a new degree in Design, the Dept. of Art will be well positioned to contribute to the proposed new Design District in downtown Cleveland	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Cultural and arts collaborations- CSU factor in arts	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Identified
Proceeding
Achieved
Inactive

Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY B: MEET COMMUNITY’S EDUCATIONAL AND ECONOMIC DEVELOPMENT NEEDS- (Continued)

Tactic4: Provide strong, well-funded community outreach programs		Identified	Proceeding	Achieved	Inactive
COB	Continue to emphasize the importance of partnerships with the business community such as Beachwood Business Development Center	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Target community organizations to support student needs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENGR	Each semester, graduate students present their ongoing research activities and ask for feedback from faculty and their peers. Also, outside experts in different fields of engineering are invited to present their research. The seminar announcements are widely circulated and are open to public	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ENGR	Recently, the College and the Department of Civil and Environmental Engineering co-sponsored an international Forensic Engineering Congress (October 2006)	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
LAW	The Law College has several notable speaker series, including the Cleveland-Marshall Visiting Scholar, Criminal Justice Forum, and Employment and Labor Series, which bring nationally known experts to the college for public lectures. These events are attended by persons from the university and community.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Our Department of Sociology will continue to offer programs of study that are crucial to the urban context	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The new major in Criminology, for example, gives every indication of becoming one of our most popular majors in the college because it serves the community needs so well	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	Moreover, through its programming, the African American Cultural Center will continue to grow as a partner of the local African American community. Specifically, the center proposes to create a new think tank, concentrating on issues related to the African American community, as a resource for local political leaders	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The on-line availability of the M.A. in Philosophy with a Concentration in Bioethics will continue to serve the educational needs of a large number of health care professionals in the area.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	Faculty participate in the College Forum and a set of Leadership Programs that offer education and training courses to community leaders and leaders in various public agencies and governments throughout Ohio	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Partner with academic units to jointly sponsor continuing education programs and to serve as a resource for students completing practicums, such as in TESOL and Adult Learning and Development	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Cultivate community relationships that will help develop a positive CSU image and collaborations in diverse communities	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 5: Valued Community Resource (Continued)

UNIT STRATEGY B: MEET COMMUNITY’S EDUCATIONAL AND ECONOMIC DEVELOPMENT NEEDS- (Continued)

		Identified	Proceeding	Achieved	Inactive
	Tactic5: Develop and promote lifelong learning opportunities for various community populations				
CLASS	We will continue to welcome senior students in the Project 60 program, who wish to return to the university, continue their life-long learning and study in any one of our educational programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	The Women’s Comprehensive Center will continue its tradition of special outreach to returning students, particularly women.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Expand services and educational opportunities for various community populations				
CLASS	Our School of Social Work will continue to be an important player in regional social services. The School has multiple partnerships with various human services agencies, and all Social Work students are engaged in some kind of experiential learning with these agencies. Indeed, Social Work students donate more that 5000 hours of community service with over 200 regional social service organizations annually. Moreover, Social Work faculty serve on the boards of several community agencies, conduct community workshops, and give professional community presentations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Expand Career Services for alumni	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP SAID	Promote multicultural understanding through education, training and special programs and engagement	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic7: Establish a “Friends of the University Program” to encourage retiring and current professionals to share their skills with the campus community				
	Tactic8: Create Executive Learning Spaces				
	Tactic9: Develop a process by which faculty and students are involved in research, planning and execution of regionalism projects				
COB	Continue to provide support for faculty to work with local companies/industries. The initiatives such as Applied Business Scholar and Global Trade Scholar have been very successful	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Continue to emphasize the importance of partnerships with the business community such as Beachwood Business Development Center;	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Encourage faculty to work with local professional firms and corporations	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	In proposed Ed.D in Leadership, students conduct research in local schools	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Requiring a special education field experience for all teachers	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
URB	Through the Levin Forum the College offers symposia on regional issues that encourage community residents to learn from experts and participate in discussions	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 6: Distinctive Image with a Vibrant Environment

UNIT STRATEGY A: IMPROVE THE PHYSICAL ENVIRONMENT OF THE CAMPUS

		Identified	Proceeding	Achieved	Inactive
	Tactic1: Develop a collaborative process to revise the Master Plan and to initiate and prioritize new campus construction				
USPC	Create and define process for Master Plan updates and link to strategic planning process	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	We will continue to champion the effort to build a new Fine and Performing Arts Center on campus.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Collaborative plan to update Mater Plan- Better physical environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Develop “green”, energy efficient, and sustainability standards for renovations and new construction				
ENGR	The Department of Civil and Environmental Engineering provides important services to the campus to promote sustainability and green building, through senior design projects and cooperation with the Environmental Institute	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Green energy standards- Better energy efficiency	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Create student spaces in all new buildings and renovations to meet the needs of all different types of students				
COGS	The College of Graduate Studies and Office of Sponsored Programs and Research will move to the second and third floors of the newly-renovated Parker Hannifin Hall. Current plans call for hospitable spaces, welcoming graduate students and the community.	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
CLASS	We will champion the creation of a new office and classroom space for the Humanities and Social Sciences.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP FIN	Better student spaces- Improved learning environment	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Tactic4: Continue to increase the “sense of campus” through beautification				
LAW	The law school building renovation project, which will begin in April, will create new spaces for students to congregate, as well as create new space for student organizations. The renovation will create an inviting entrance and meeting place at the corner of E. 18th Street and Euclid Avenue	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP FIN	Increase sense of campus- Better learning environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic5: Improve environment around campus by developing student-oriented businesses				
VP FIN	Better student oriented businesses- better environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic6: Develop procedures for ongoing assessment of parking services for cost effectiveness, convenience, and safety				
VP FIN	Assess parking needs and costs- Friendlier environment	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic7: Increase the availability of affordable student housing				
VP FIN	Increased affordable student housing- Better student learning	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 6: Distinctive Image with a Vibrant Environment (Continued)

UNIT STRATEGY B: BUILD STRONG AND UNIQUE IMAGE OF CSU TO DISTINGUISH IT FROM OTHER UNIVERSITIES

Tactic1: Determine academic niches or distinctive brands that should be cultivated		Identified	Proceeding	Achieved	Inactive
COB	Work collaboratively with faculty and academic units to identify, implement, and monitor programmatic needs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Emphasize the importance both graduate and undergraduate certificate programs in such areas as global business, supply chain management, e-commerce, and project management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
COB	Based on the information gathered from the College branding committee, develop niche brands based on branding research and positioning work:	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Emphasize supply chain management and project management as strong points in the OMS program	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COB	Continuously improve the Accounting curriculum based in part on feedback from the Accounting Advisory Board	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Encourage unique leadership specializations	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Create a class to train crisis responders using a national model: offer class through continuing ed that will meet needs of nursing program and attract school and agency counselors back for additional training	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Establish the Master in Organizational Leadership Program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Establish and fund supervision training for supervisors in school and agency counseling: reward site supervisors and increase enrollment numbers, improve training program	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
EDHS	Explore the establishment of a literacy coaching program with an emphasis on the urban setting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop and implement new graduate programs found in Goal 6	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
EDHS	Develop "concentration areas" for the ALD Masters Program through listing elective courses in concentration lists. This will help students in their future careers as they can have a "specialty" area in adult education	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	Our creation of signature programs, as well as effective publicity about the programs, will assist in shaping the image of the university as a whole	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS's accredited School of Social Work needs to become a distinguishing aspect of our urban university to help connect CSU directly to the city's most pressing social problems.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS will continue to build and strengthen the popular and productive School of Communication by obtaining journalism accreditation and developing a track in the Urban Studies Ph.D.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CLASS

CLASS supports the addition of a new Fine and Performing Arts Center and will develop the Fine Arts as a center of excellence by supporting the arts departments and their programs.

<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
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Goal 6: Distinctive Image with a Vibrant Environment (Continued)

<u>UNIT</u>	STRATEGY B: BUILD STRONG AND UNIQUE IMAGE OF CSU TO DISTINGUISH IT FROM OTHER UNIVERSITIES- (Continued)	Identified	Proceeding	Achieved	Inactive
	Tactic1: Determine academic niches or distinctive brands that should be cultivated- (Continued)				
CLASS	CLASS will continue to integrate CSU's arts programs into the world class Cleveland arts scene with connections to Cleveland Public Theatre, Cleveland Orchestra, Opera Cleveland, WCLV, Cleveland Playhouse, and Playhouse Square.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS will continue to promote its strong and unique program in Bioethics as well as the Bioethics Center.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS will continue to develop its new program in Middle Eastern Studies to provide a pool of trained experts in that area's languages and culture.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS will continue to support the History Department and the Center for Regional History's unique efforts at presenting the regional history of Northern Ohio.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS will continue to support will continue to support its strong writing programs, e.g., M.F.A., Poetry Center, Imagination Workshop, and Playwriting	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CLASS	CLASS hopes to strengthen our most attractive programs and to reinvigorate key programs that have become depleted but are crucial. Two such programs in need of revitalization are Religious Studies and Drama.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Enhance bioscience and health activities in teaching and scholarship in keeping with University's identified centers of excellence.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Develop a niche in safety, security, and privacy by capitalizing on the combined strengths of the Center for Emergency Preparedness, the Nursing and Health Professionals, and the Computer and Information Technology program areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	In collaboration with academic departments and University Marketing and Public Affairs, market online programs	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic2: Promote CSU as a strong regional research institution that serves students beyond graduation with professional and career development opportunities				
COS	Work with Government Affairs to promote recognition of College of Science strengths.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Work with the Alumni Association to promote professional development opportunities to alumni	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Enhance web-based career development services for new alumni	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Tactic3: Focus campaign messages on CSU's value ("We are the best value around")				
EDHS	Better publicity for programs that we already have	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
LAW	Our admissions materials focus on the value of a Cleveland-Marshall education, both as an economic matter as well as a stepping-stone to successful careers in law across the country	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Goal 6: Distinctive Image with a Vibrant Environment- Cont.

UNIT STRATEGY B: BUILD STRONG AND UNIQUE IMAGE OF CSU TO DISTINGUISH IT FROM OTHER UNIVERSITIES- Cont.

		Identified	Proceeding	Achieved	Inactive
Tactic4: Develop more name recognition in the business community					
COS	Continue building relationships with area businesses and community groups.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Disseminate a bi-annual newsletter-The first-ever COS electronic newsletter was recently sent to alumni and friends of the University. It reports on a dazzling array of accomplishments of which the College and the University can be justifiably proud. We will continue this newsletter, and hope to eventually make it quarterly	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Strategically use print marketing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Focus on relationship marketing	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	Enhance employer relations by connecting with Greater Cleveland Partnership, Nortech, TeamNeo, Jumpstart, etc.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic5: Evaluate name changes of university and programs					
CE	Make a decision about potential name change for division, recognizing the need for University resources to conduct major publicity campaign if name is changed	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic6: Establish a virtual presence in national advertising for signature and targeted programs					
LAW	Our creation of signature programs, as well as effective publicity about the programs, will assist in shaping the image of the university as a whole	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
COS	Work with University Public Relations to publicize signature programs: Actively enrich website, other electronic communication mechanisms to build College reputation in the community, nationally, and internationally.	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CE	Expand electronic marketing, including optimizing CE web site for search engines	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
VP ADM	None Stated	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic7: Enhance robust data and voice network infrastructure					
VP ADM	Monitor usage and performance and size to an established standard	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tactic8: Enhance CSU’s image as a mobility institution providing career opportunities and increased earning potential for its students					

VP ADM

Promote services, alumni services, csucareerline.com, and co-op tools for mobility

<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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